

GOLD
KEY

BUGS BUNNY

15c

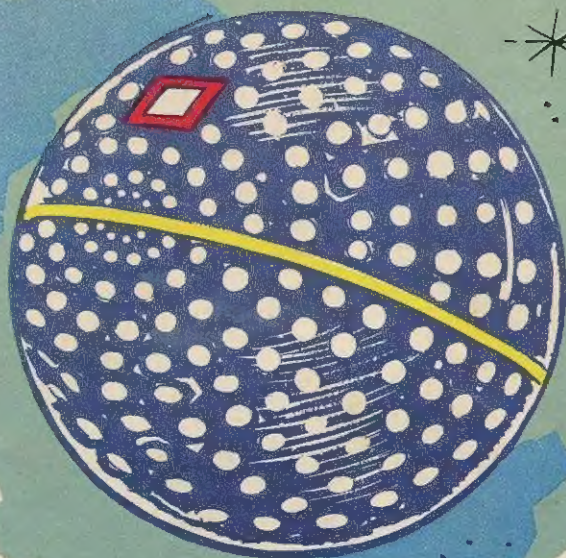
BUGS BUNNY

10070-809
SEPTEMBER



EXPLORER XIX

This balloon-like satellite is one of many designed to measure the thickness of air above the earth. It went up about 1490 miles while orbiting around the earth. Explorer XIX sent back information by radio signal which helped scientists understand what "thin" air could do to a spacecraft at different heights. Energy for this radio came from a rechargeable storage battery inside the satellite and a row of solar or sun-powered cells on the outside.



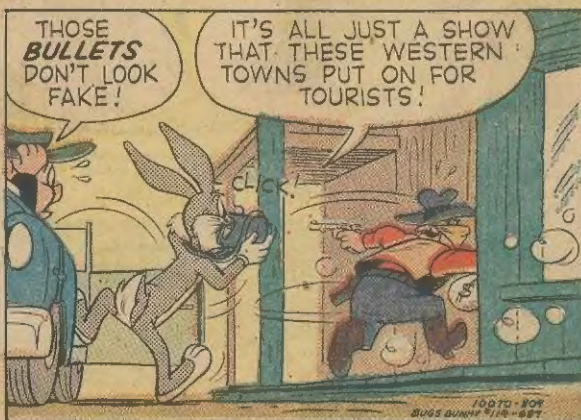
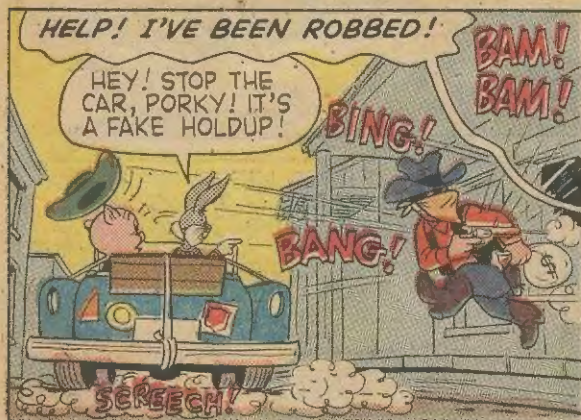
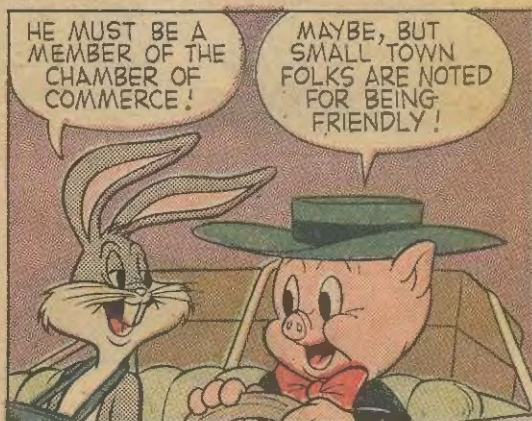
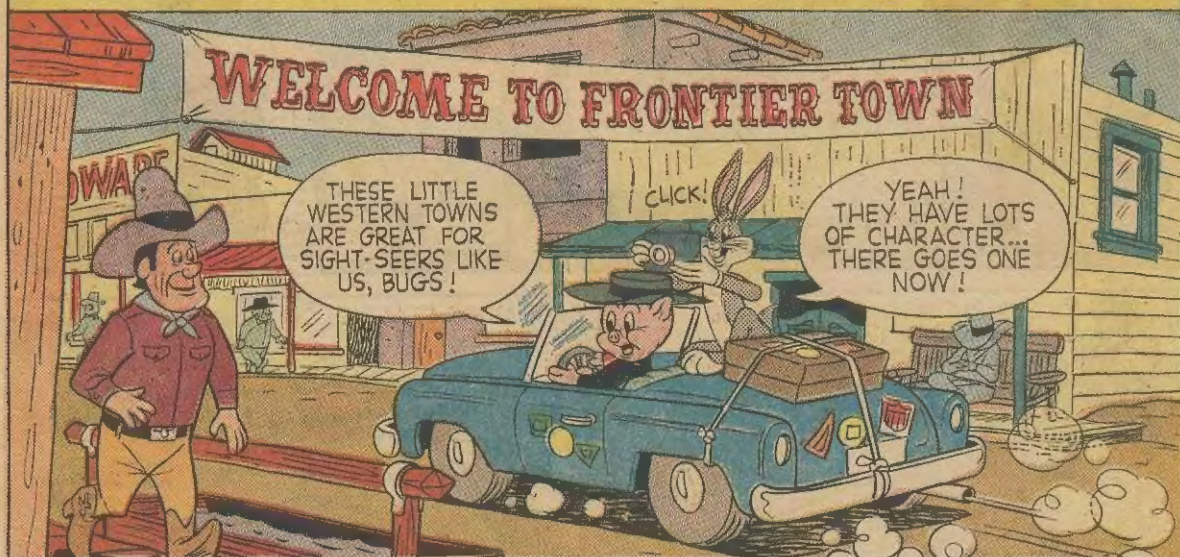
CHEERIOS KID

This is the Cheerios Kid, whose energy comes from Cheerios! Like satellites, like you, he needs go-power every day. And, a breakfast of Cheerios with milk is packed with muscle-building protein and energy for go-power. Get yourself Go. Get Cheerios!

©G.M.

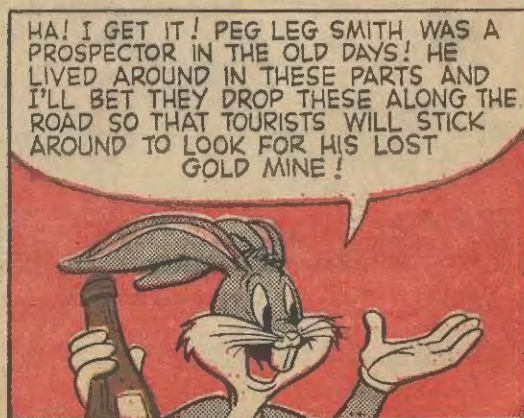
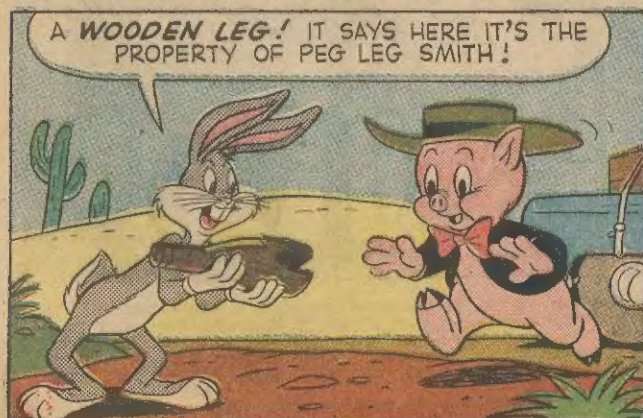
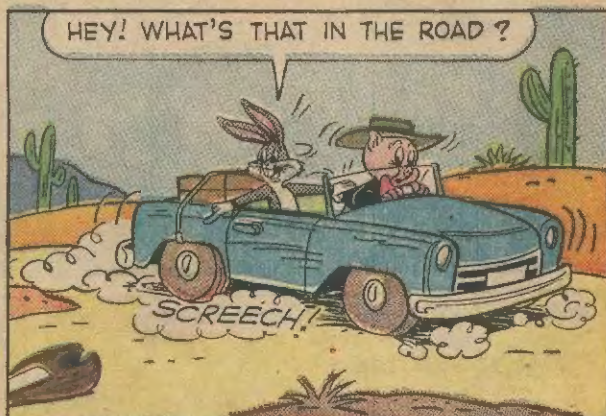
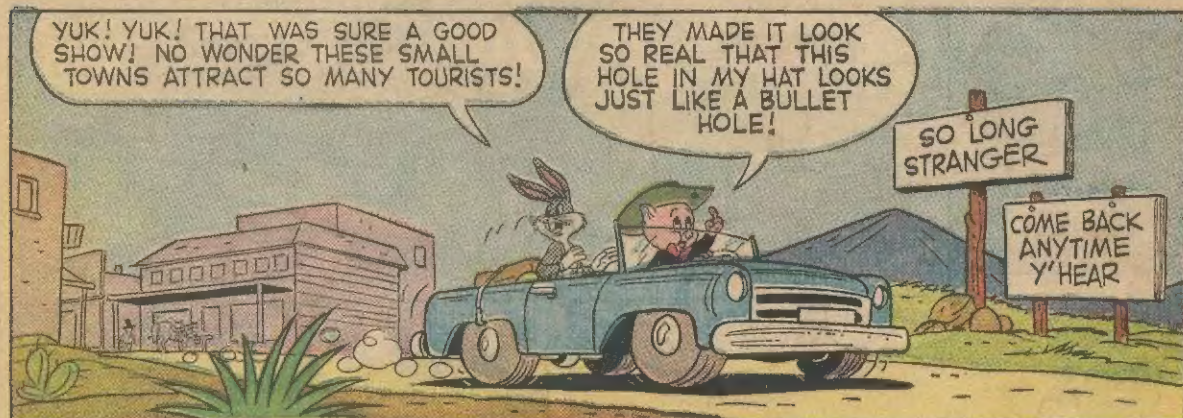
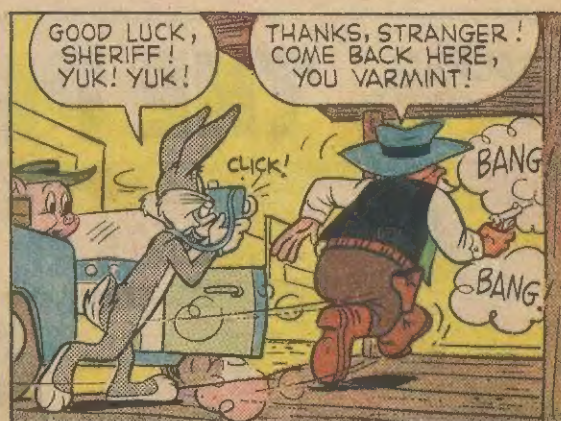
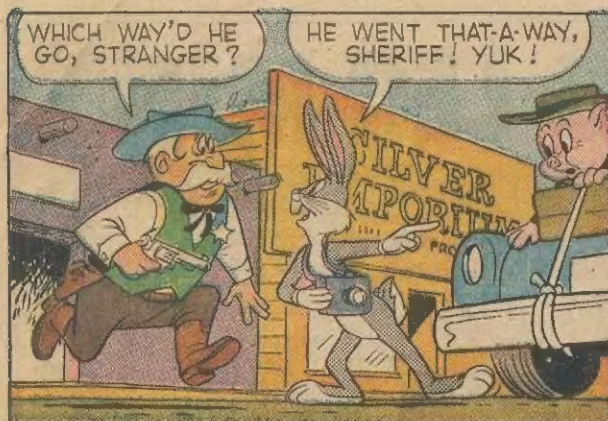
BUGS
BUNNY

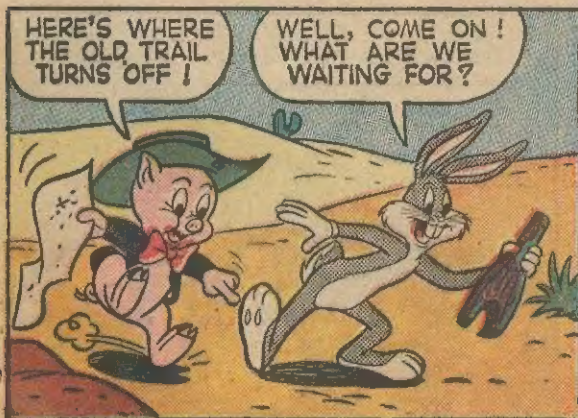
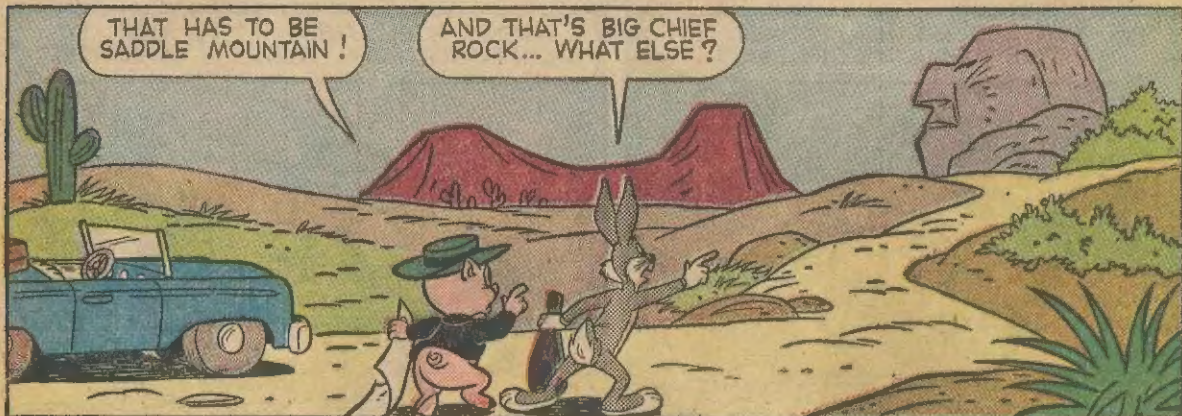
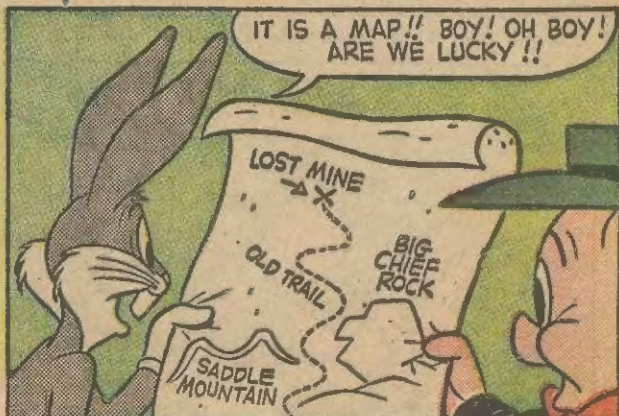
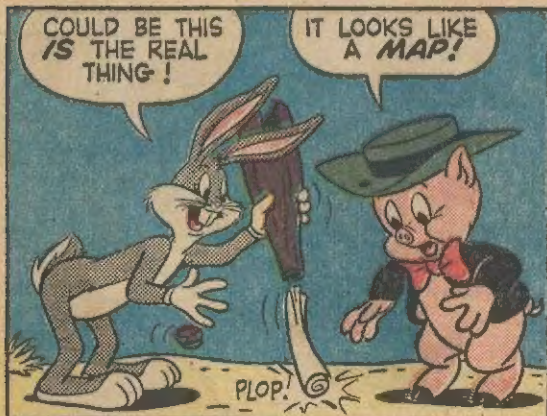
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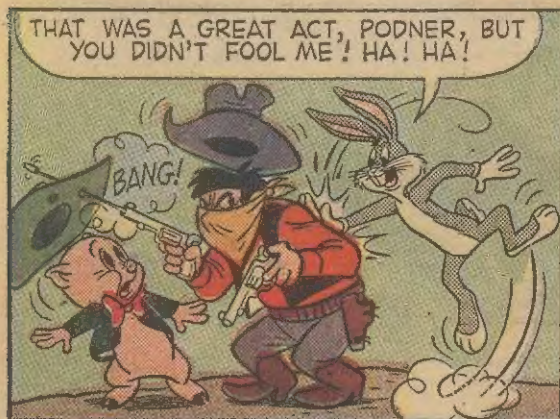
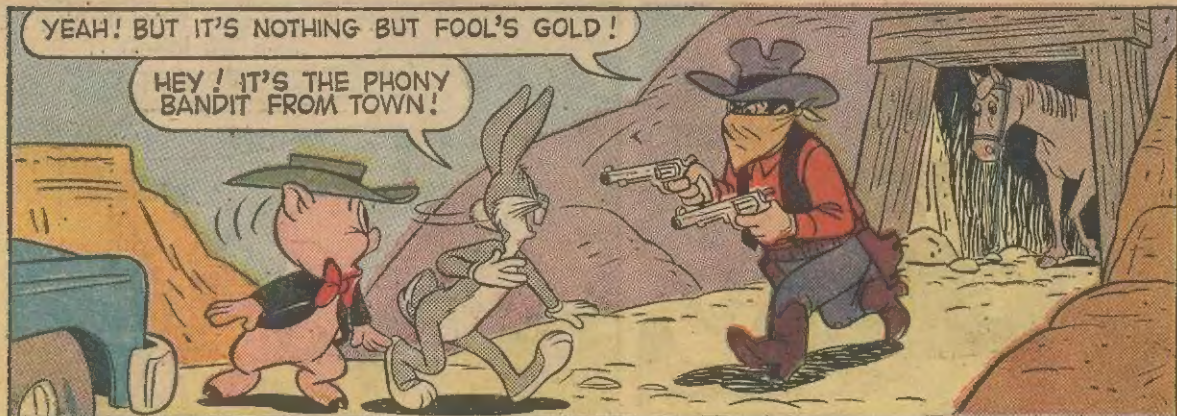
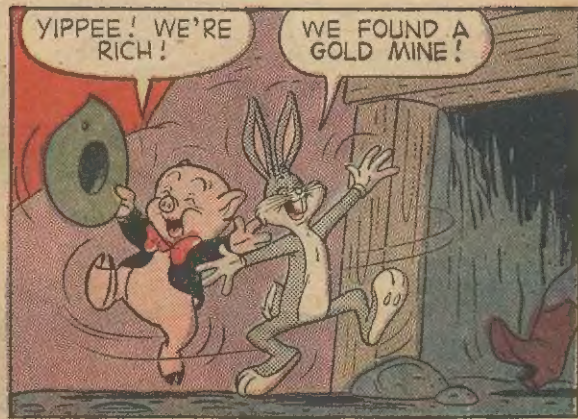


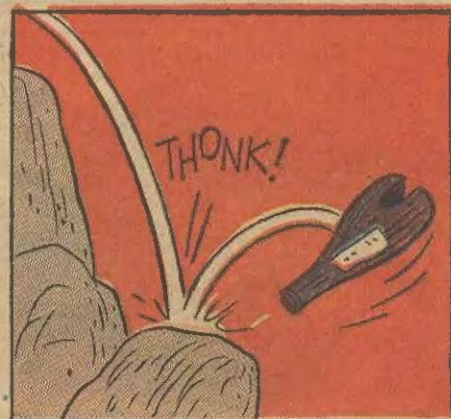
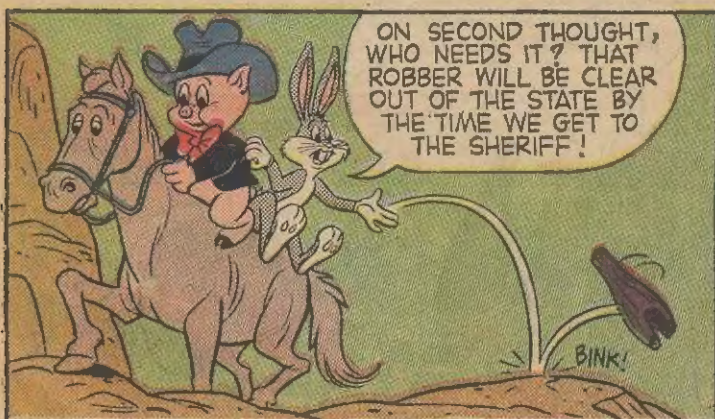
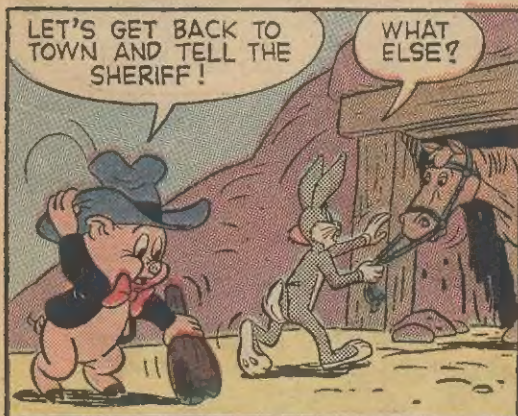
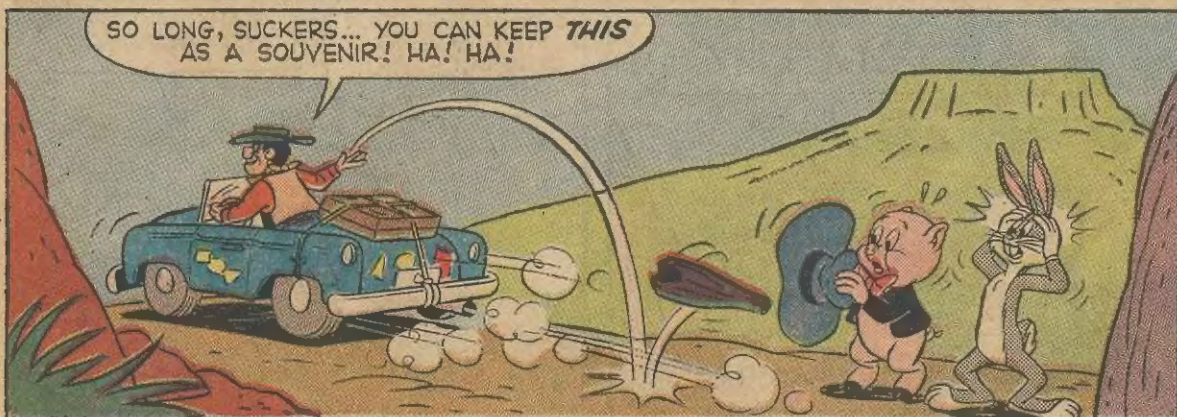
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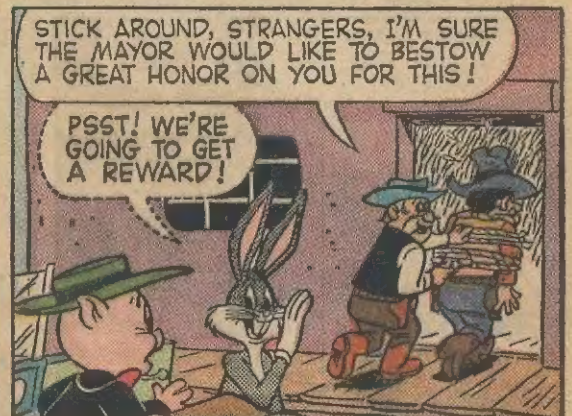
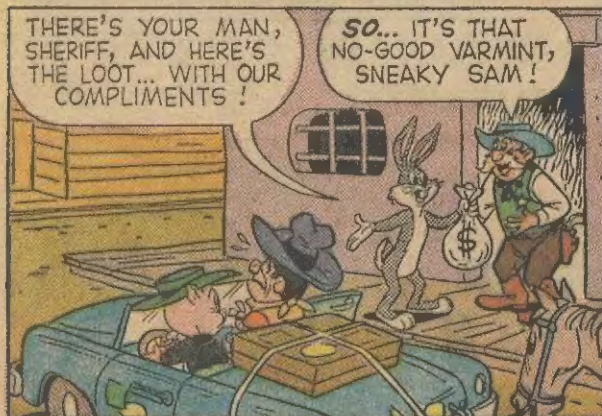
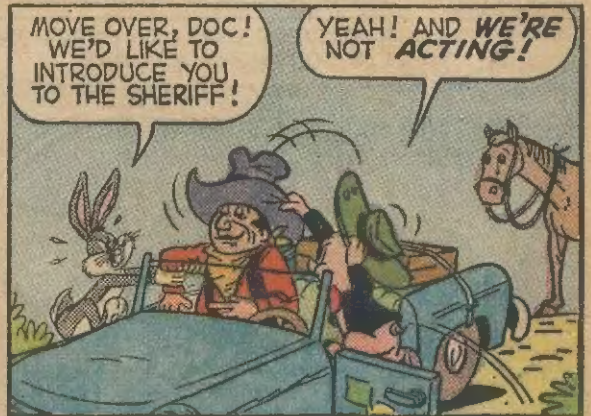
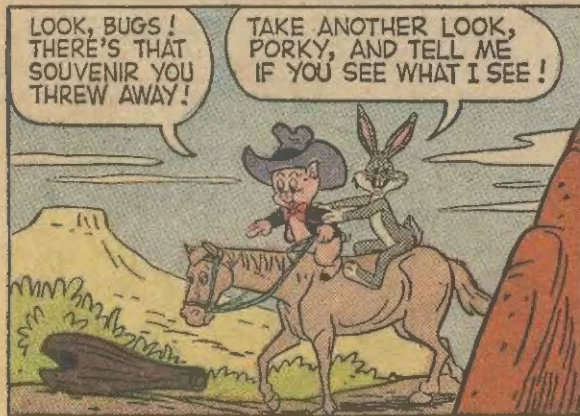
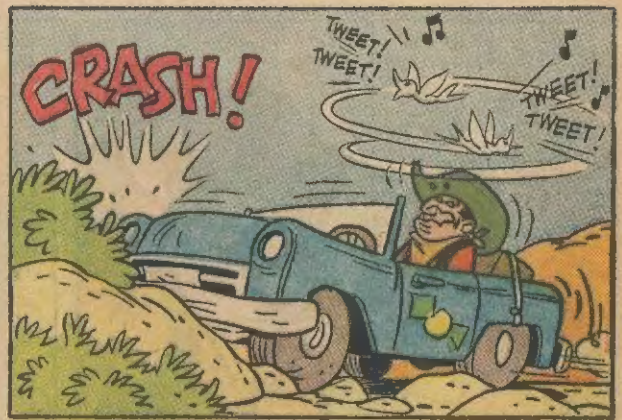
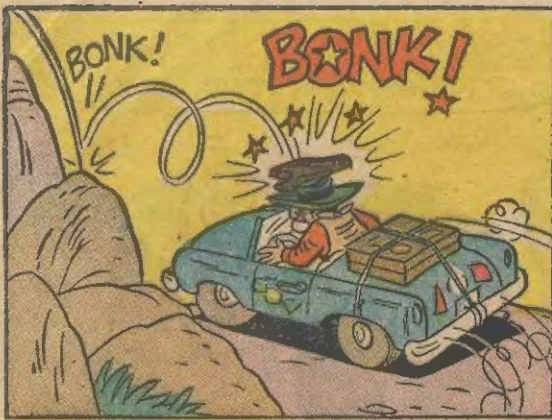
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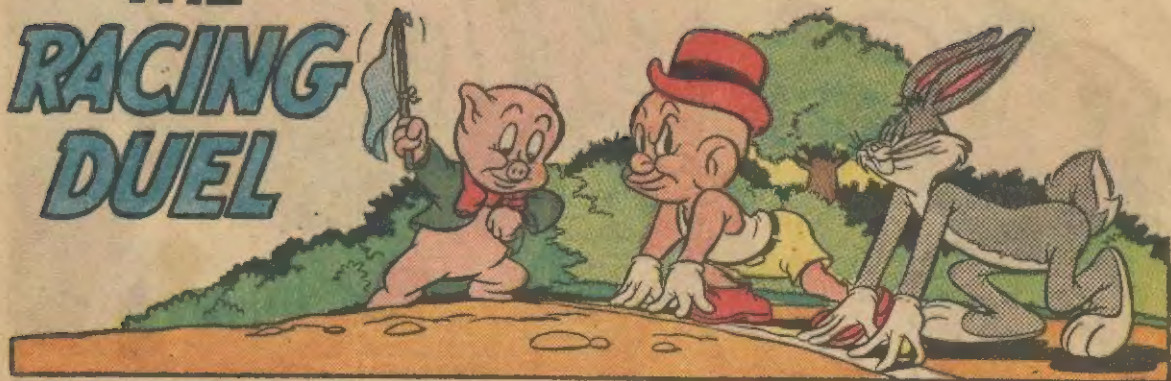








THE RACING DUEL



"Gweetings, my anemic chums!" Elmer called out gayly one day, meeting Bugs and Porky on the street. "You'll have to walk faster than that if you expect to weach the gweat heights of my physical condition!"

"Are you still harping on that muscle-building course you're taking?" Porky muttered gloomily.

Elmer nodded. "I've shown great improvement already," he announced proudly. "I can even wun faster!"

Bugs chuckled. "That's a laugh," he hooted. "Old Fatso-Fuddsy thinking he can clip along at a pancel!"

Elmer was highly indignant. "I can wun faster than you can," he sputtered. "I'm willing to wace you any time you say!"

"Hal!" Bugs goaded, "the poor guy's mind's already muscle-bound! You know no one can run faster than old Bugs!"

"Well, you've certainly had enough practice, Bugs," Porky commented. "Going in the opposite direction, that is."

"Let's not get witty!" Bugs snapped. "Name your date, Elmer. I'll race you till the cows come home!"

They set Friday morning in the woods in back of Bugs's house as the time and place for the great race.

"Old Fuddsy does look a little faster on his feet, at that!" Bugs considered, as Elmer trotted down the street.

But if Bugs was worried, it had all faded the following day. He raced over to Porky's waving a letter excitedly.

"What is it?" Porky asked curiously.

Bugs's eyes twinkled. "Cousin Bosco's going to be in town next Friday, and he looks enough like me to be a twin!"

"I don't get you," Porky protested, "what's Bosco got to do with the race?"

"Why, I'll hide him behind the bush at the goal line," Bugs explained, mischievously. "then no matter how fast Elmer runs, he'll never be able to win." He sat back and gloated. "It'll drive him crazy!"

"I think that's awful," Porky sputtered.

"For pete's sake," Bugs protested, "it's just a joke! Besides, anything's fair when it comes to deflating that old windbag!"

And when Friday finally arrived, Bosco was on schedule and safely concealed before Elmer made his appearance.

"I hope you know what you're doing," Porky whispered to Bugs as he set the two racers off.

Bugs immediately let Elmer get ahead of him, then dropped back. "Watch his face when he sees old Bugs is already there," he murmured, gleefully.

But to his amazement, Bosco did not appear. "I won!" Elmer shouted happily. "I can wun faster than any old wabbit any day!"

Just then Bosco staggered out from behind the bush. "I'm sorry," he apologized, "but I guess I fell asleep."

Bugs let out a low groan. "Oh no," he muttered, "this could only happen to me."

But it was Elmer who was really flabbergasted. With Bugs in front of him, and Bugs in back of him, poor Elmer didn't know which way to turn.

"Sorry I messed up your trick, Cousin Bugs," Bosco added, lamely.

Elmer stood riveted to the spot. "Cousin!" he sputtered, wheeling around, facing Bugs. "You wascally wabbit! Wun for your life!"

And the real race was on!

BUGS BUNNY

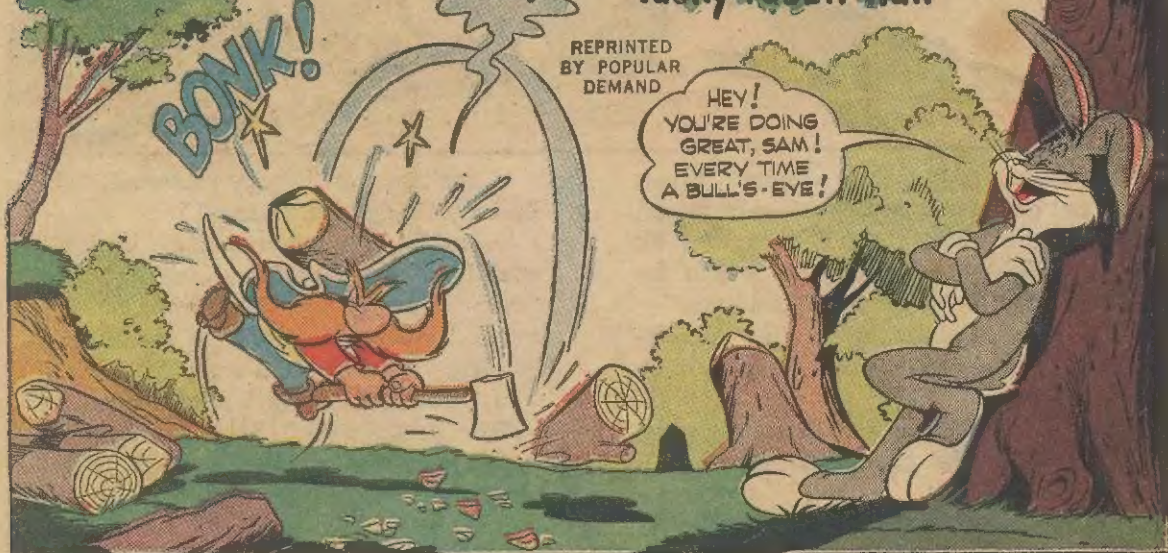
in
lucky rabbit hair

REPRINTED
BY POPULAR
DEMAND

OW!

BONK!

HEY!
YOU'RE DOING
GREAT, SAM!
EVERY TIME
A BULL'S-EYE!



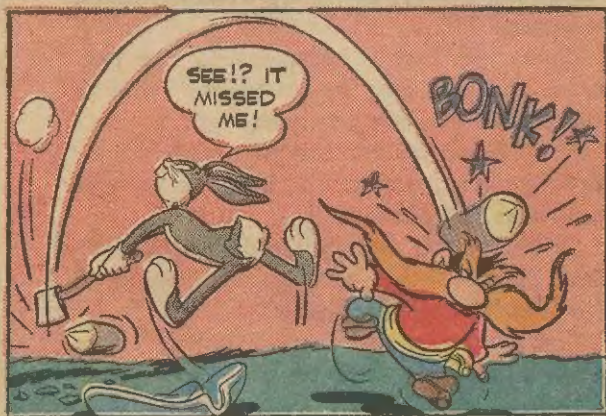
BLAST MY BINNACLES!
NOTHING EVER COMES
OUT RIGHT WHEN
I DO IT!

(TISH! TUSH!)
YOU JUST NEED
A LITTLE OF MY
RABBIT LUCK,
DOC! WATCH
ME!



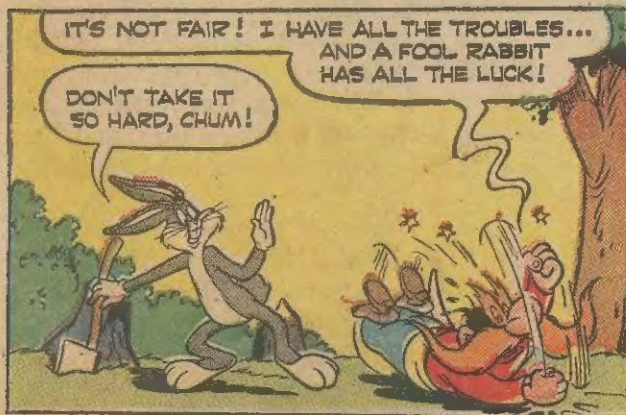
SEE!? IT
MISSED
ME!

BONK!*



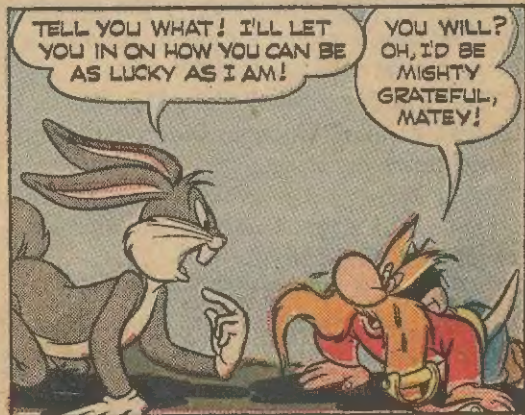
IT'S NOT FAIR! I HAVE ALL THE TROUBLES...
AND A FOOL RABBIT
HAS ALL THE LUCK!

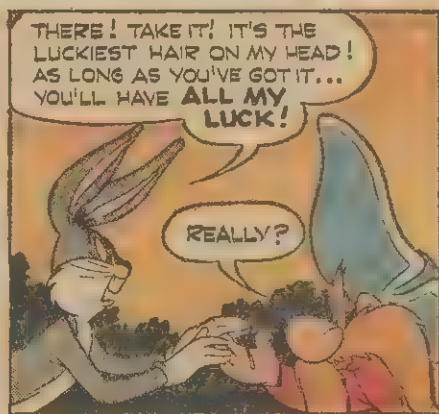
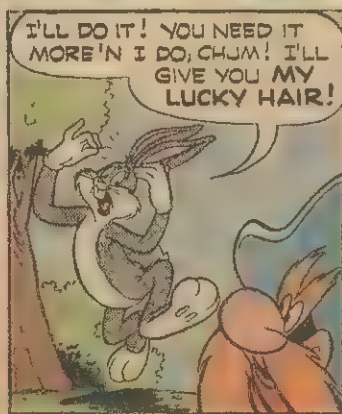
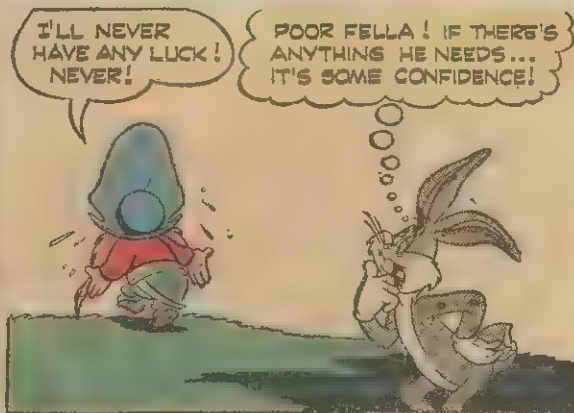
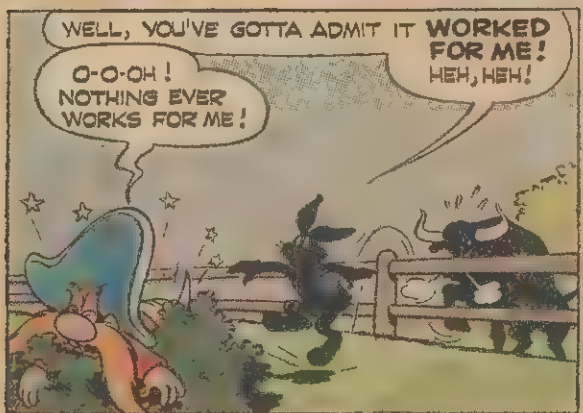
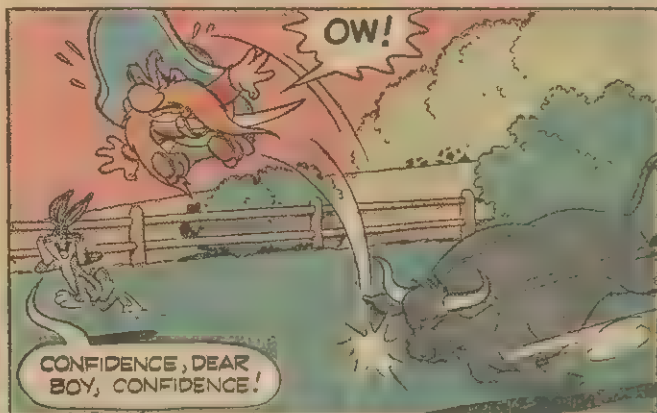
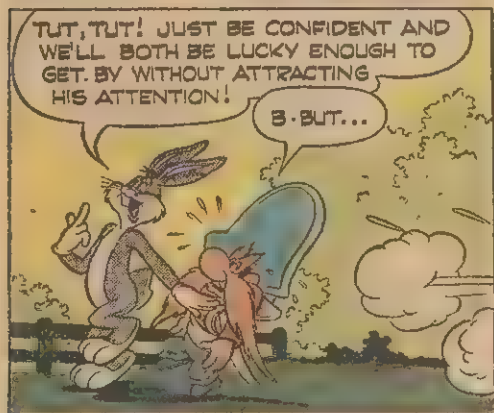
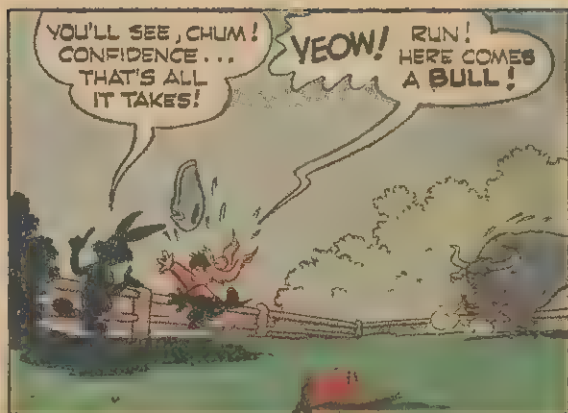
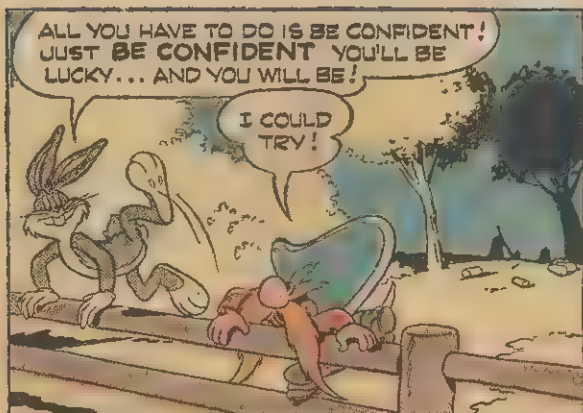
DON'T TAKE IT
SO HARD, CHUM!

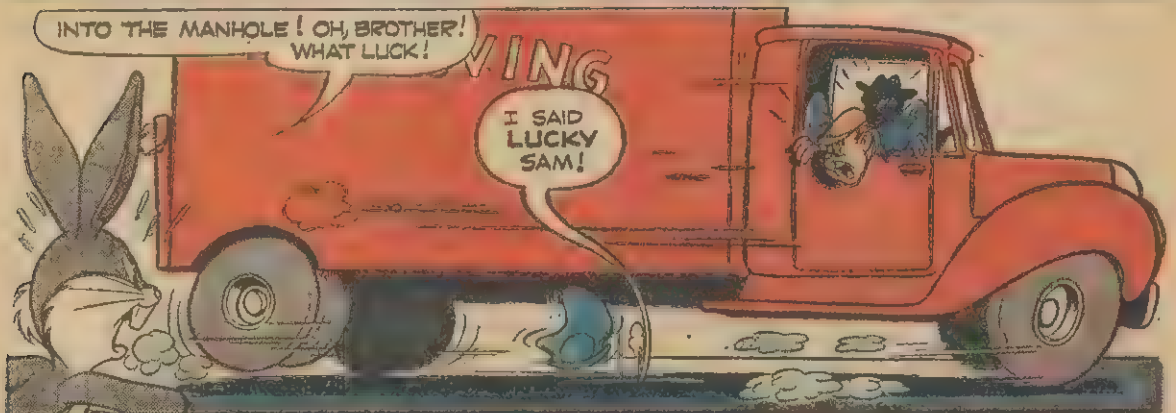
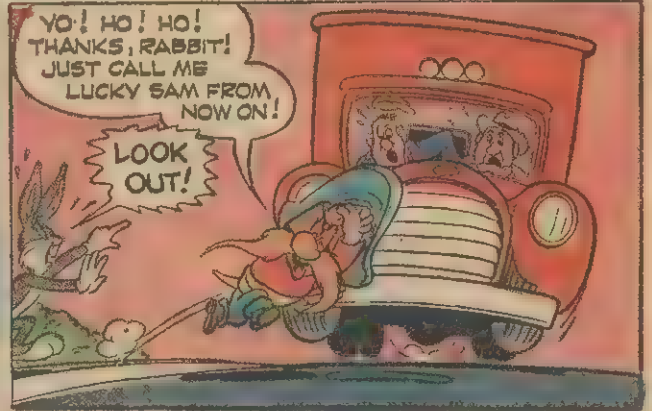
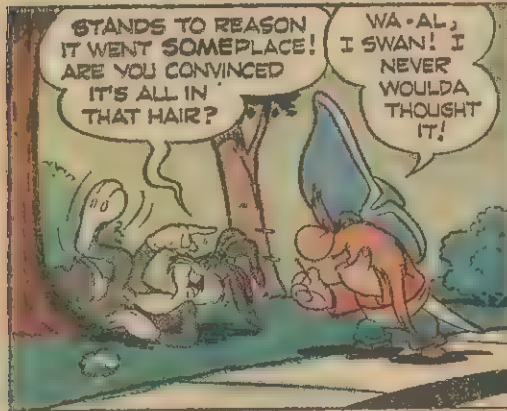
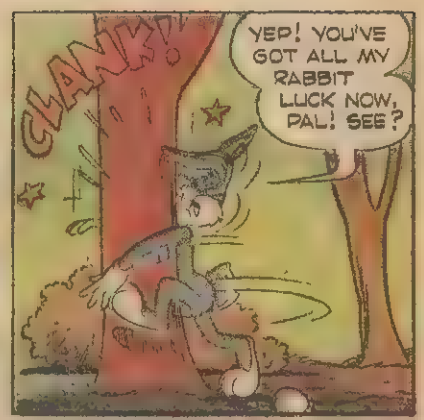
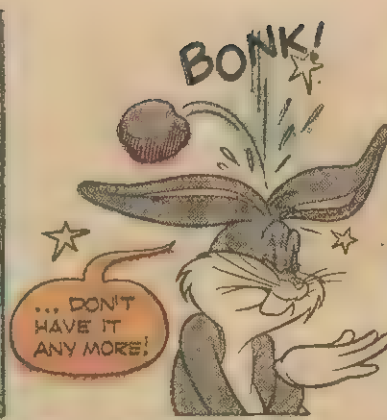


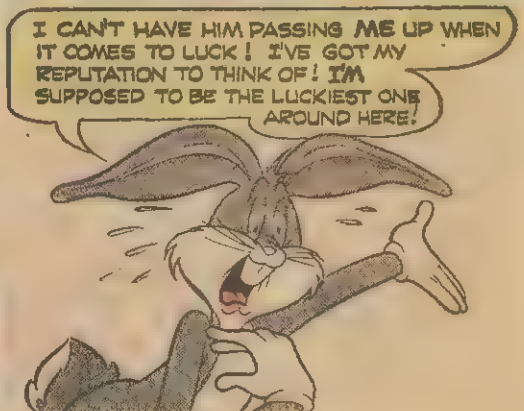
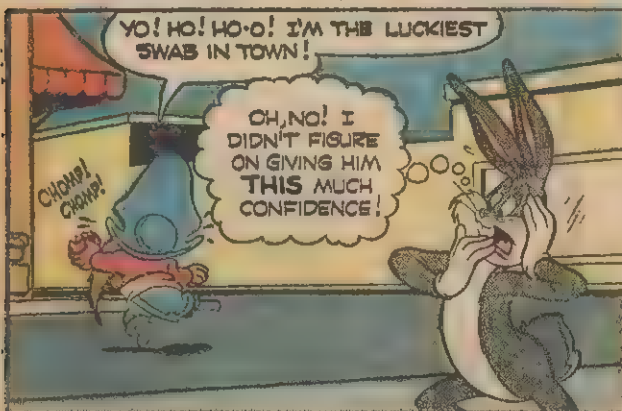
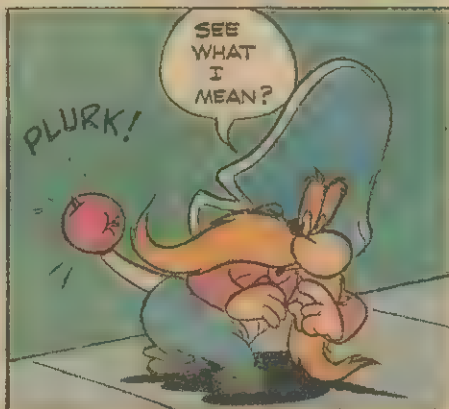
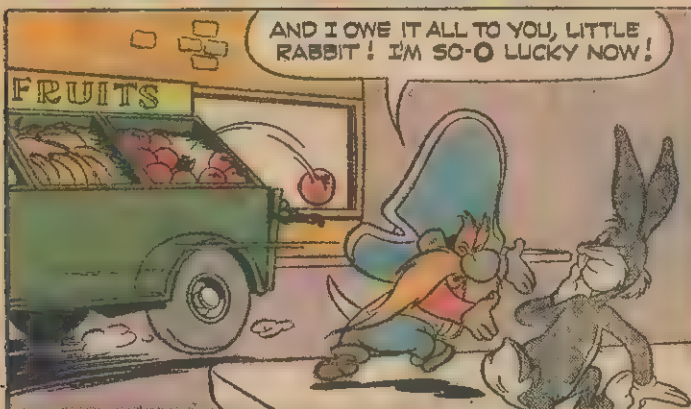
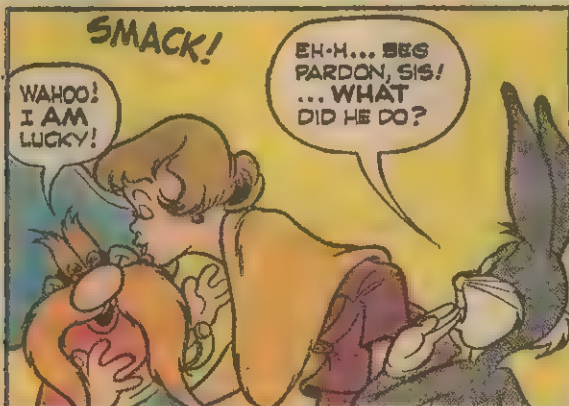
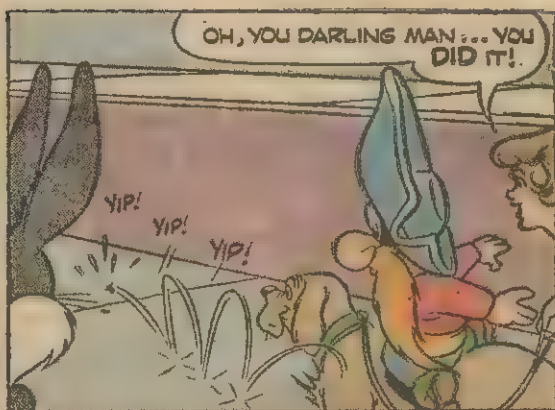
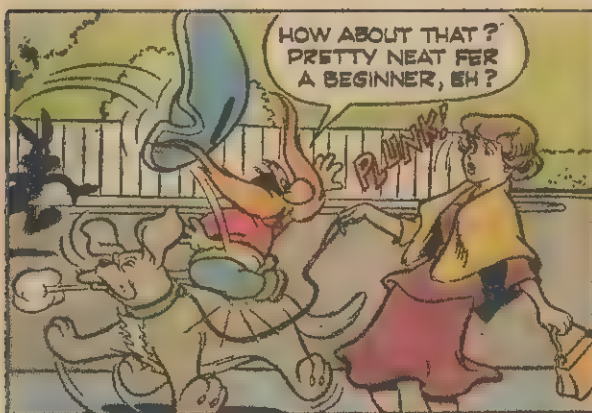
TELL YOU WHAT! I'LL LET
YOU IN ON HOW YOU CAN BE
AS LUCKY AS I AM!

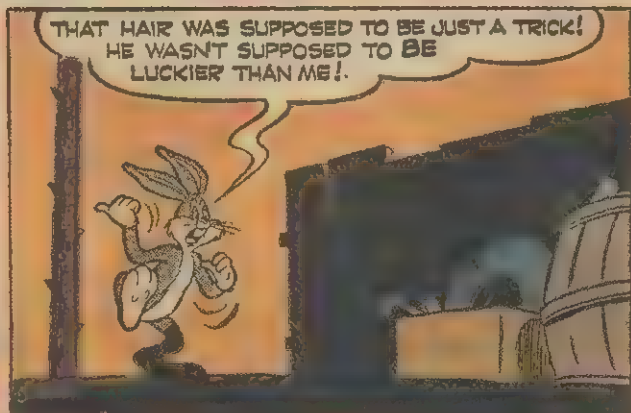
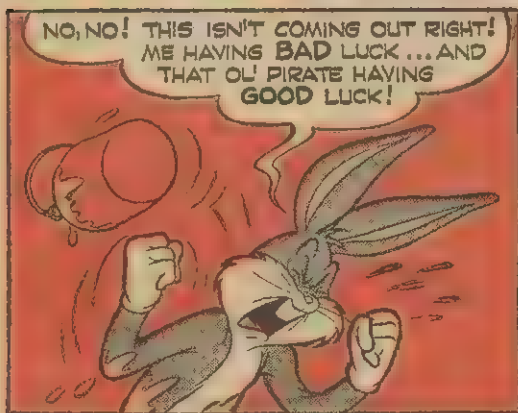
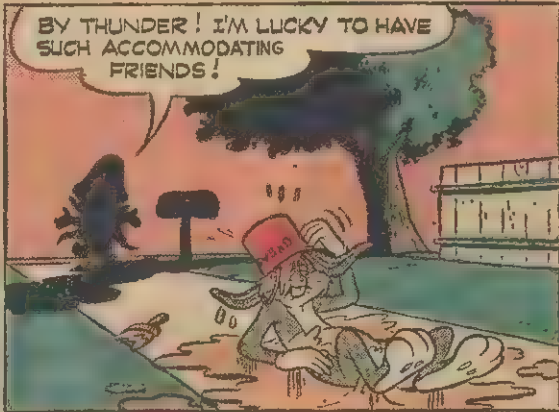
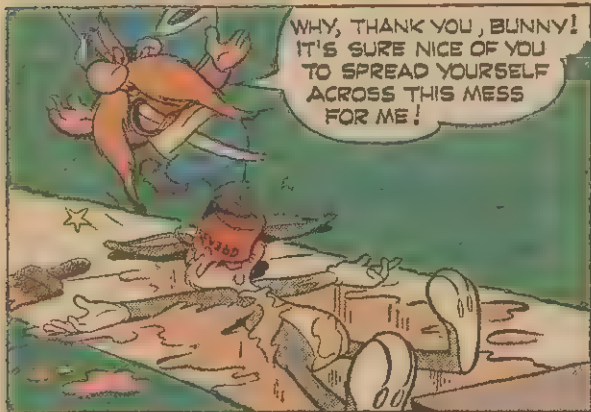
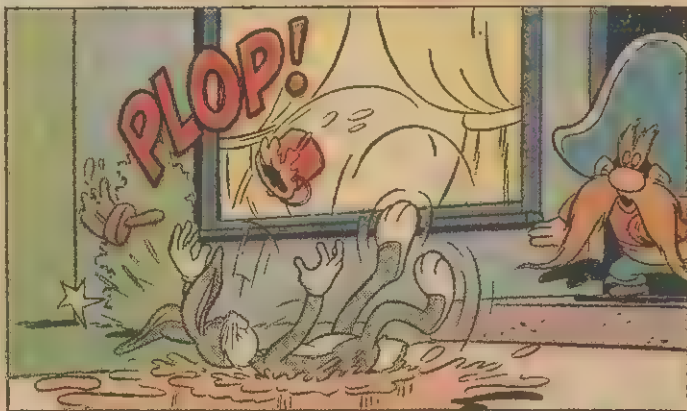
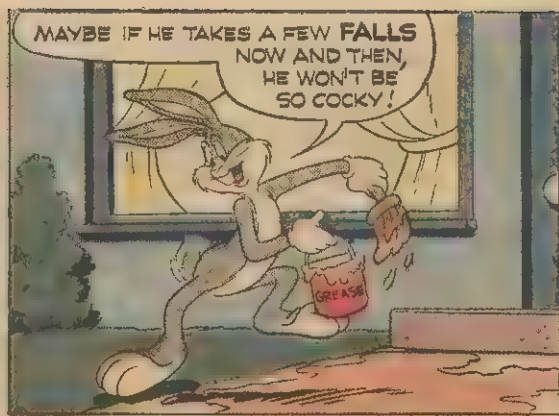
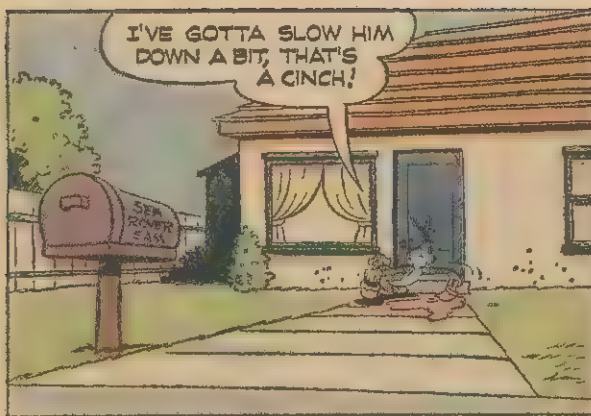
YOU WILL?
OH, I'D BE
MIGHTY
GRATEFUL,
MATEY!

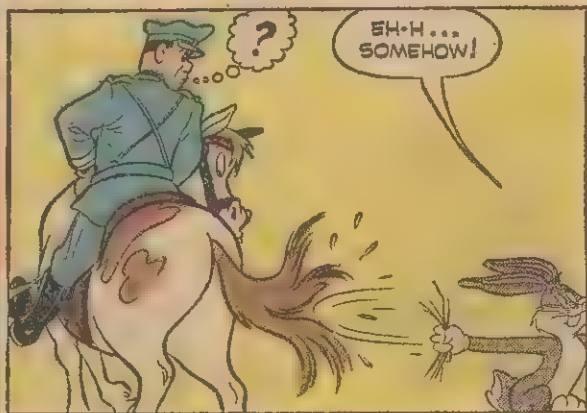
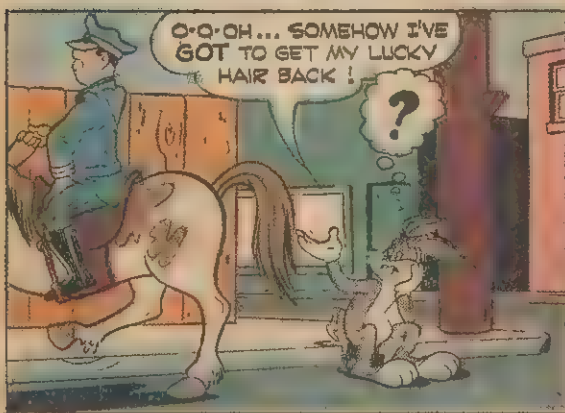
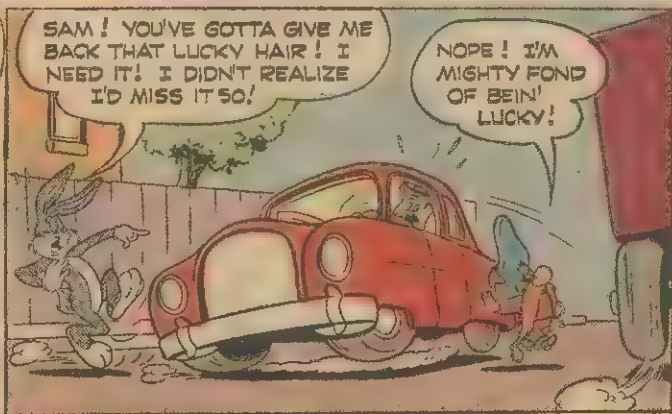
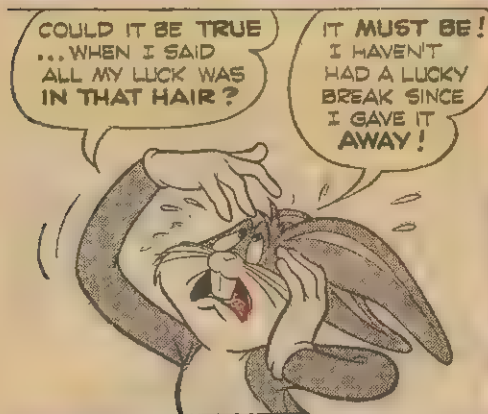
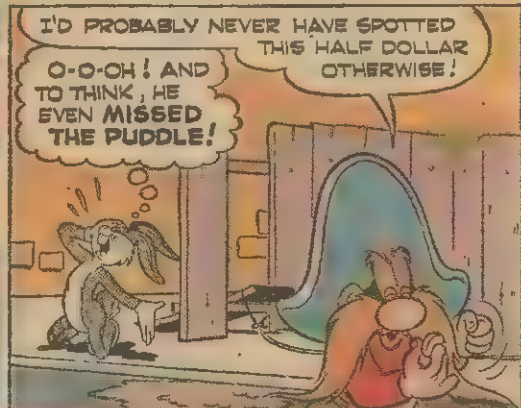
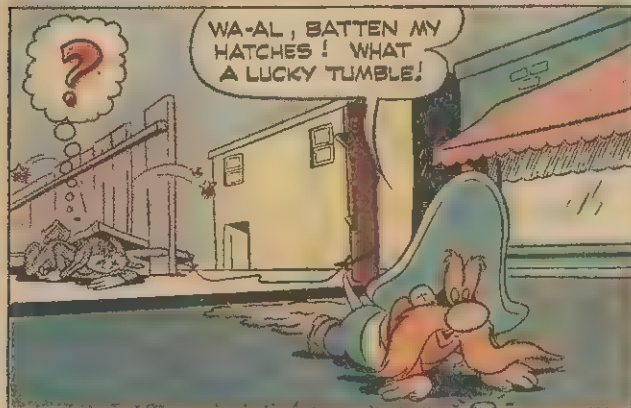
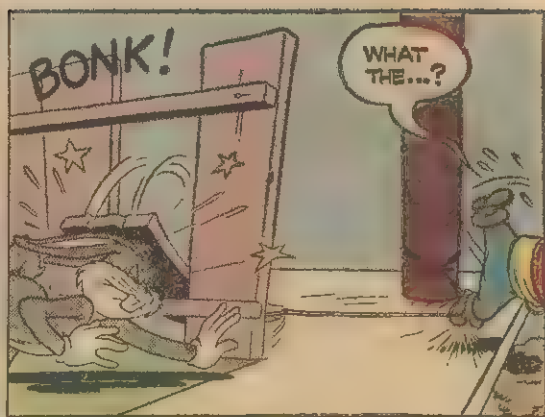
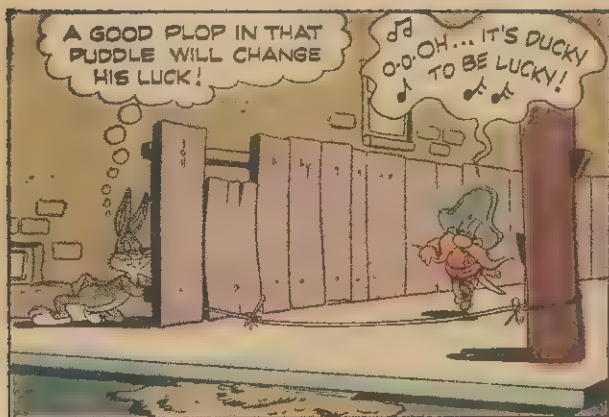


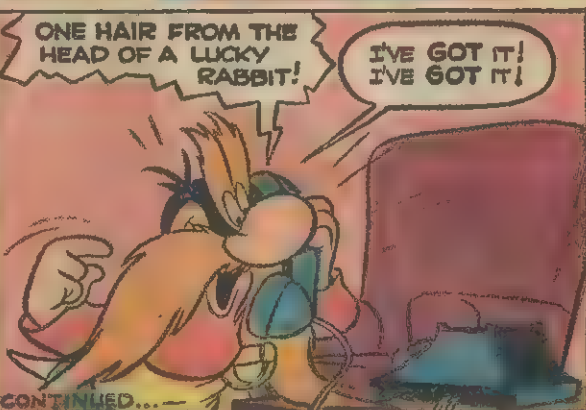
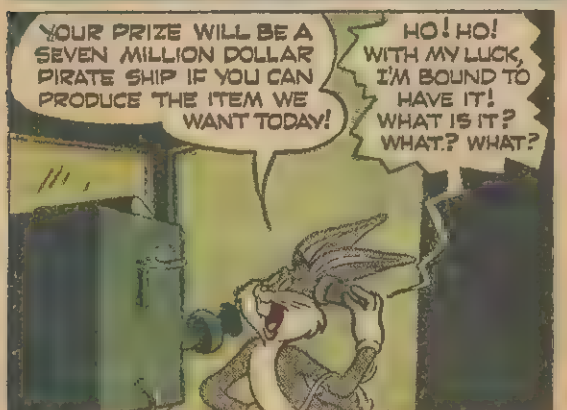
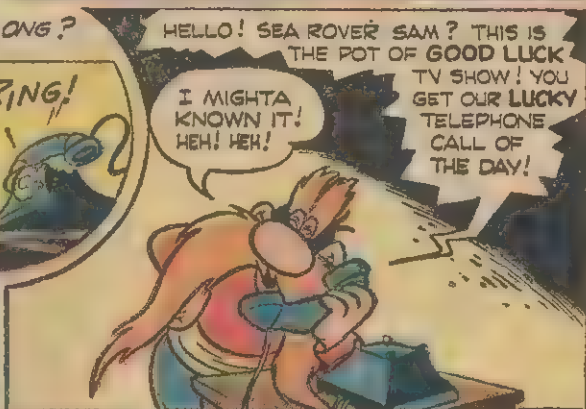
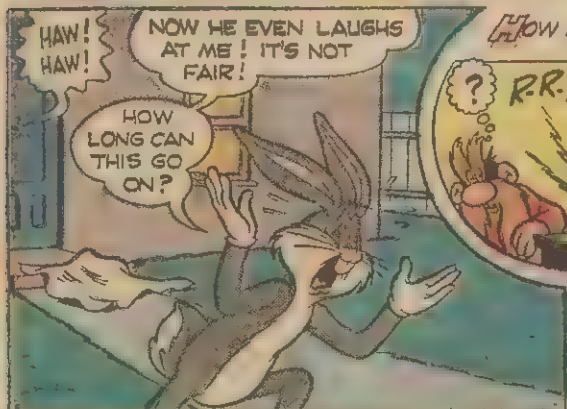
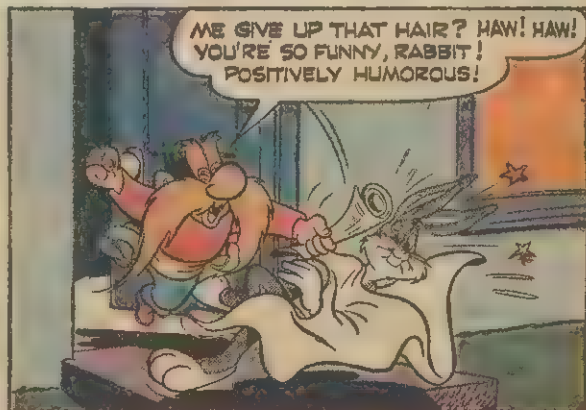
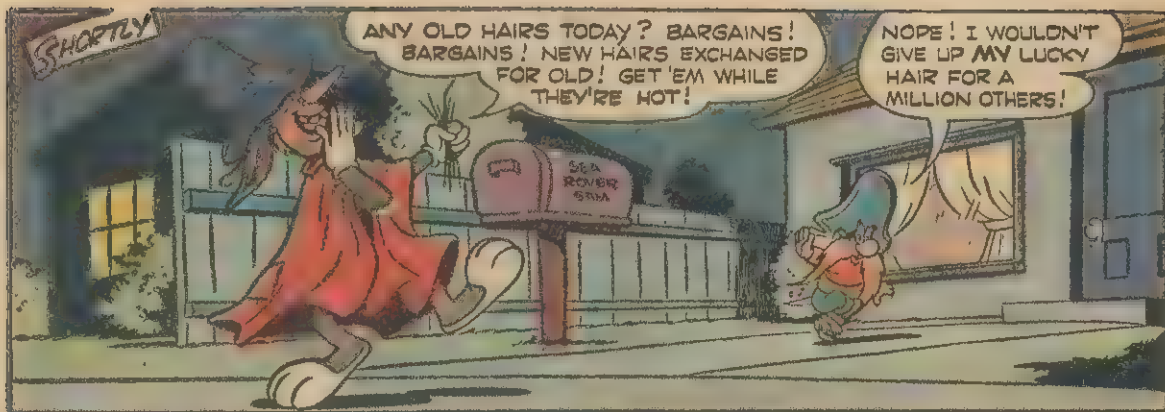














GOLD KEY COMICS CLUB NEWS



DON'T MISS AN ISSUE, OR YOU MAY MISS YOUR CONTRIBUTION.



JEST A MINUTE— THANKS TO YOU

We hope you're having a fun fest with your JOKES ON YOU PAGE. We wish we could print every joke, but we can't and for good reason. You might see your joke with someone else's name on it. It means that more than one person sent in the same joke and we received the other fellow's first. A joke seems to travel with the speed of sound—we got one from Mississippi and the same one from India.

They say a good laugh is heard around the world — and we can certainly vouch for that. For instance, what time is it when this happens?



Time to get a new fence — as if we had to tell you.

We want to tell you all how much we appreciate your contributions of all sorts, and we want to print as many names as we can to show that appreciation. We are inaugurating the Honorable Mention column which we'll feature on this page as often as we can.

MID-SUMMER GOLD KEY LINEUP HITS ACTION ADVENTURE HIGH

HONORABLE MENTION

We wish we could print all your contributions, but we're doing the next best — printing your names. More names will appear from time to time.

PAUL PELUSI King of Prussia, Pa.
MIKE GRONDIN Fairbanks, Alaska
BERNADETTE WEAR Elgin, Ill.
PAUL MINGEL Kitwe, Zambia
MICHAEL BERTRAND
Ste. Therese, Quebec
PATRICIA FLEETWOOD*
Balsam, N.C.
VICKI LYNN DOYLE Groton, Conn.
SALLY WALDMAN Portland, Ore.
DENISE DEBLOIS Suncook, N. H.
ARNULFO FLORES Bishop, Tex.
CINDY KNICKREHM Peotone, Ill.
BUTCH KLEIBER Ogunquit, Maine
DONNA BINKLEY
Springfield, Tenn.
PAMELA TURNER Baltimore, Md.
JOHN MASSI Chicago, Ill.
LINDA SPRINGER
Stanfordville, N.Y.
SHELLY PARMET Rego Park, N.Y.
ALAN DALE CAIN Delphi, Ind.



We received a little arithmetic game from Ronald Kruk of Maspeth, New York, which we tried out, and it works. Here's the way it goes:

Write down the number of your house. Double it and add 5. Multiply by 50 and add your age. Now add the number of days in the year and subtract 615. The beginning numbers in the answer will be the address of your house; the last number or numbers will be your age.

HOST OF HEROES SPARK AUGUST TITLES

Excuse the pun, but you're going to get all Gold Keyed-up about the Gold Key Comics that will be waiting for you next month. One after another — it's double-barreled fun and adventure all the way.

Weird! Eerie! Authentic! Those words describe a spellbinding favorite, RIPLEY'S BELIEVE IT OR NOT! Next month's collection of True Ghost Stories featuring the "Crystal Skull of Doom" will be the best yet. Reading is believing!

M.A.R.S. PATROL will be on its most dangerous mission, battling those demons from another planet who are trying to take over New Orleans.

There are other nuggets full of adventure on the August list that can't miss — and that you won't want to miss: MAGNUS ROBOT FIGHTER, TARZAN, KORAK, MIGHTY SAMSON, VOYAGE TO THE BOTTOM OF THE SEA and more . . . more . . . more!

SPECIAL! One of your favorite rascals will be up to his ears in mischief in a Giant Comic of his own — THE BEST OF BUGS BUNNY. Get the best of that 14-carrot funny fellow next month.

It's here! Orbiting at your dealers, the Giant spectacular — UFO FLYING SAUCERS. Where are they from? What do they want? Find out for yourself — get your copy NOW!

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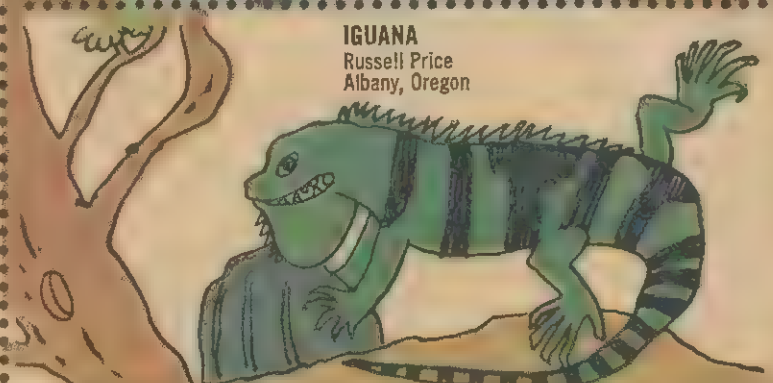
DEADLY ENEMIES

George Liptak
Pueblo, Colorado



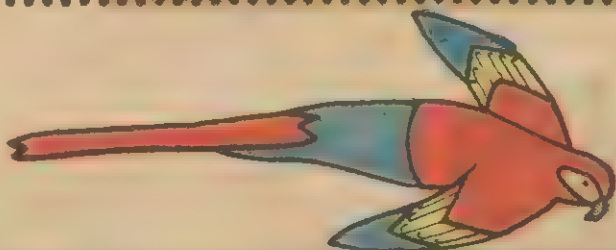
IGUANA

Russell Price
Albany, Oregon



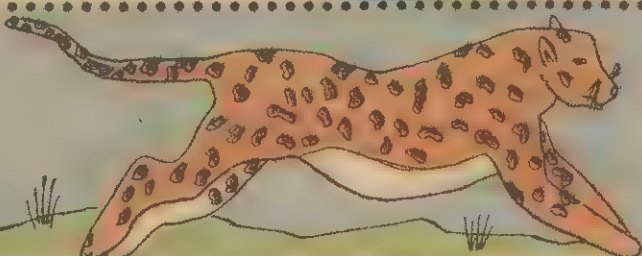
PARROT

Richard Dziendzielewicz
Holyoke, Massachusetts



LEOPARD

Larry Poiuk
Yellowknife, Northwest Territories
Canada



MOUNTAIN LION

John A. Brunt, Jr.
Senatobia, Mississippi



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**GOLD KEY CLUB
COMICS**

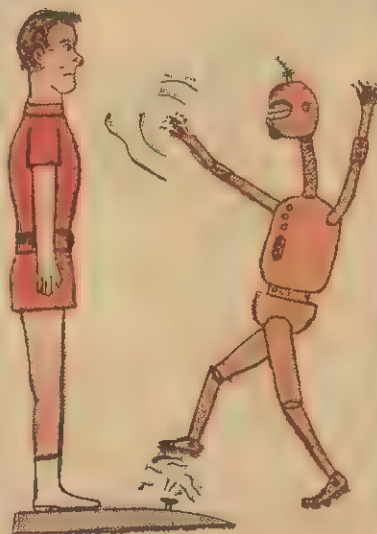
Reader's Page INVENTIONS

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MAGNUS LURE

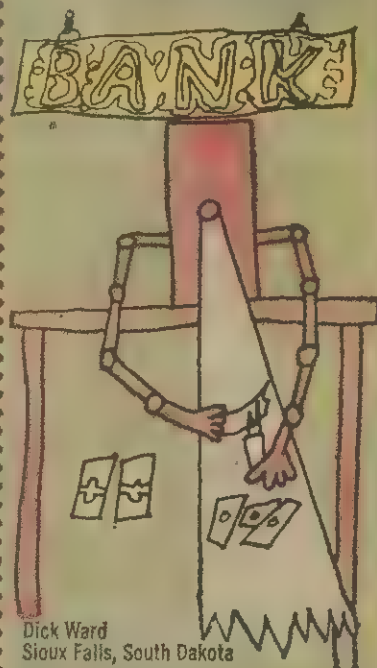
Attracts robots and when they step on the "stun-button" they are short-circuited.



Billy Freytag
Frederick, Maryland

THE COUNTERFEIT SPOTTER

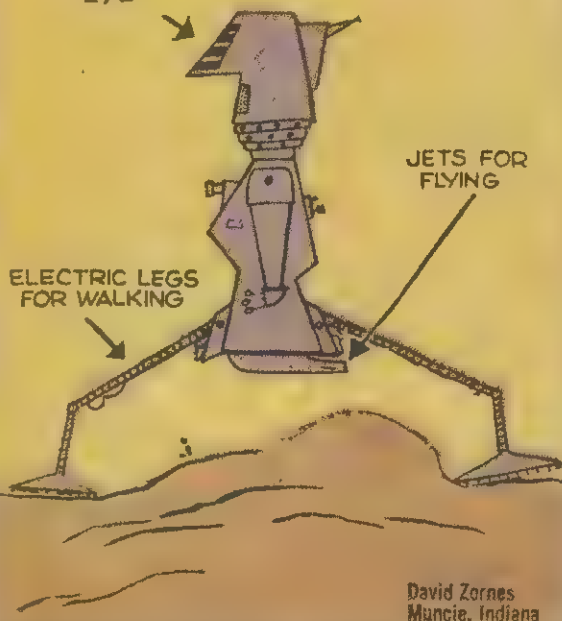
Electric eye spots counterfeit bills, arm with lighter burns them.



Dick Ward
Sioux Falls, South Dakota

COMPUTO

PHOTO
ELECTRIC
EYE



David Zornes
Muncie, Indiana

AUTOMATIC FEEDER

Brian Lundy
Lancaster, California



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JOKES ON YOU



Boy: I wish I could take one of your paintings home.

Painter: You can—you just sat on my paints.
Ann Levasseur—Biggar, Saskatchewan, Canada

Julie: What did one apple say to the other apple?

Dorene: Don't get saucy.
Dorene Kirking—Cour d'Alene, Idaho

Riddle: What is the difference between a light dress in winter and a tooth that's out?

Answer: One is too thin and the other is tooth out.
Camille Weare—Burns, Oregon

Tony: How did I do, Coach? Did you take my time?

Coach: I didn't have to—you took it yourself.
Jeanette Sokolowski—Poughkeepsie, New York

Riddle: What has more than 40 keys but can't unlock a single door?

Answer: A typewriter.
James Kelly—Oak Lawn, Illinois

Rob: How was the horseback ride?

Bob: Well, there was a path that went two ways. I wanted to go one way and the horse wanted to go the other way.

Rob: Then what happened?

Bob: He tossed me for it.
George Rowles—South Plainfield, New Jersey

Doctor: Are you still taking that cough medicine I gave you?

Patient: No, I tasted the medicine and decided I would rather have the cough.

David Delcorde—Hull, Quebec, Canada

Mother: Why is your little brother crying?

Mark: Because I'm eating my cake.

Mother: Didn't he eat his piece of cake?

Mark: No, he was crying when I was eating that, too.

Mark Coletti—Mingo Junction, Ohio

Riddle: What did one knight say to the other?

Answer: Let's call it a day.

Virginia Holloman—Alexandria, Louisiana

She: What did Benjamin Franklin say when he discovered electricity in lightning?

He: Nothing—he was too shocked.

Vickie L. Davis—Conway, North Carolina

Ann: Did you see the man-eating shark?

Susan: No, but I saw a man eating fish.

Pamela Koller—Milwaukee, Wisconsin

Carpenter: Your hammer is like lightning.

Helper: You mean I'm fast?

Carpenter: No, I mean you seldom strike twice in the same place.

Don Rickett Jr.—Carsonville, Michigan

Riddle: Why did Humpty Dumpty have a great fall?

Answer: To make up for a miserable summer.

Michelle Baldey—Huntington Beach, California

Teacher: Give me a sentence using the word "fascinate."

Gale: I have nine buttons on my sweater, but I can only fasten eight.

Susan Anderson—Montreal, Quebec, Canada

Son: Father, is ink expensive?

Father: No—why do you ask?

Son: Because Mother got so upset when I spilled some on the carpet.

Gary Cormier—Dieppe, New Brunswick, Canada

Donkey on seeing a zebra for the first time: Well, imagine that . . . a donkey who's been in jail.

Heidi Williams—Milwaukee, Wisconsin

Riddle: When does a leopard change his spots?

Answer: When he moves from place to place.

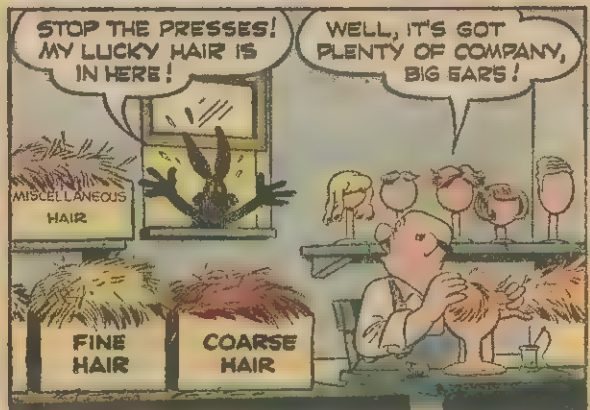
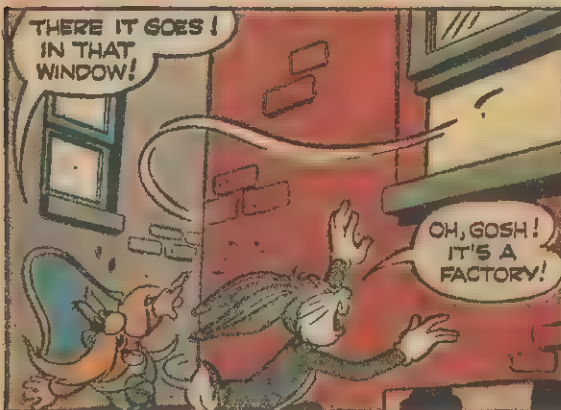
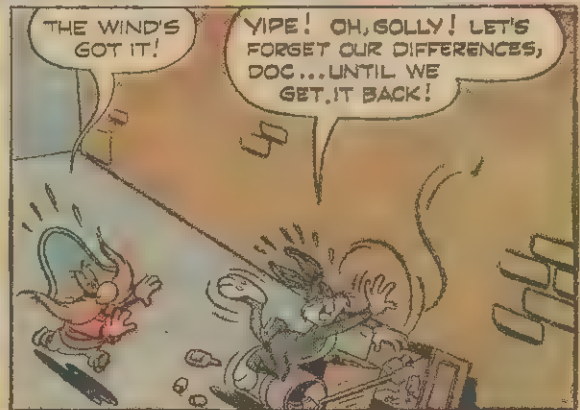
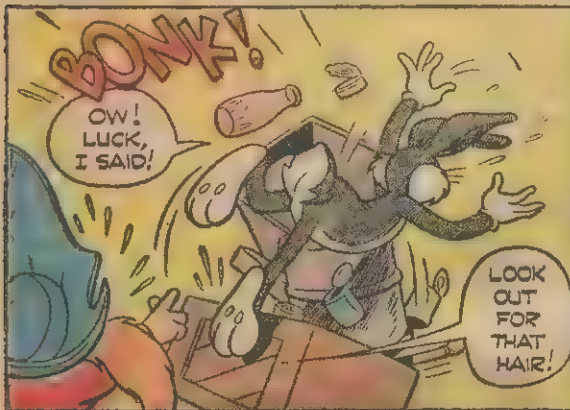
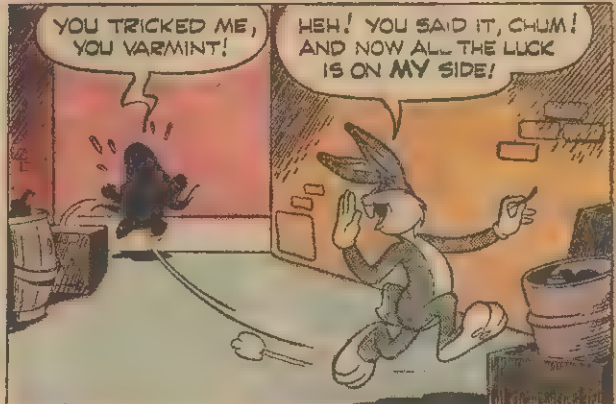
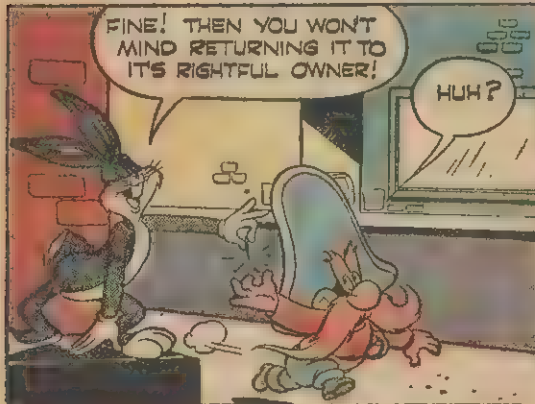
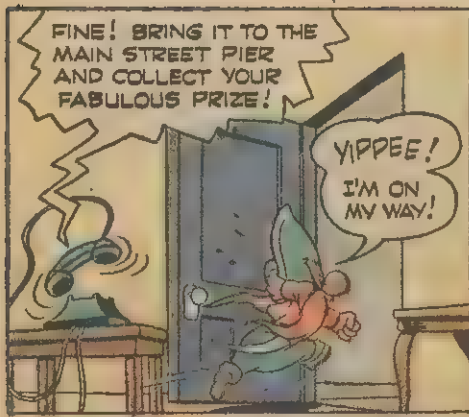
Arnold Bates—Lenora, Kansas

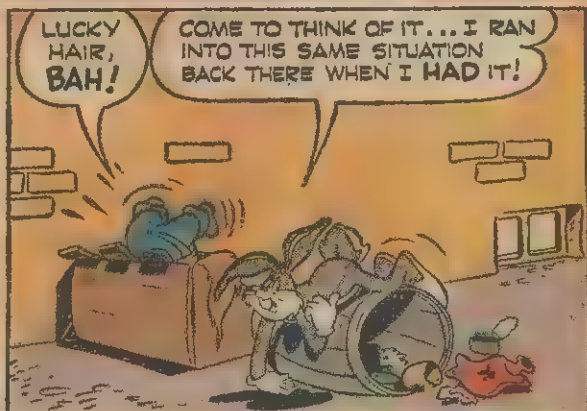
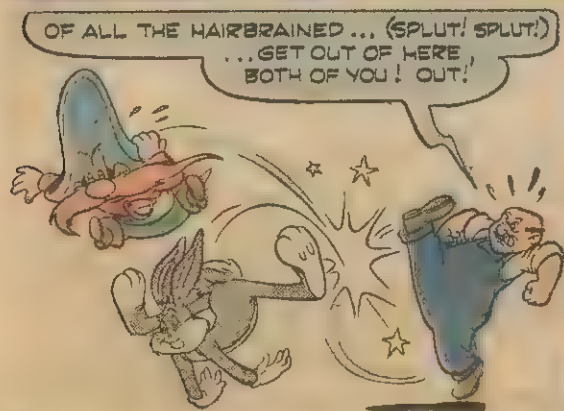
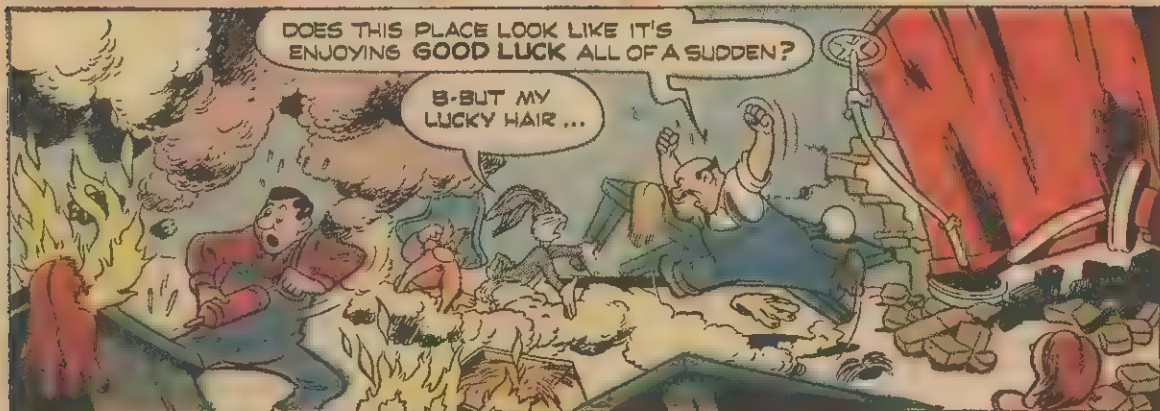
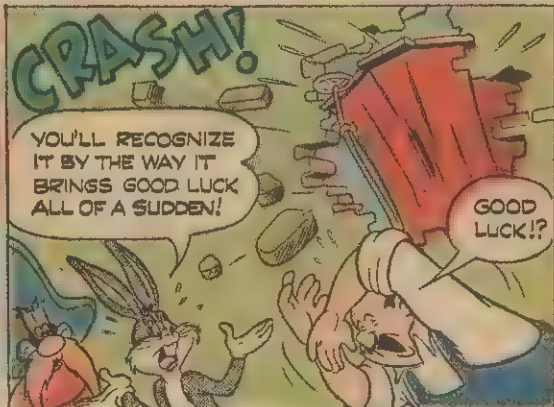
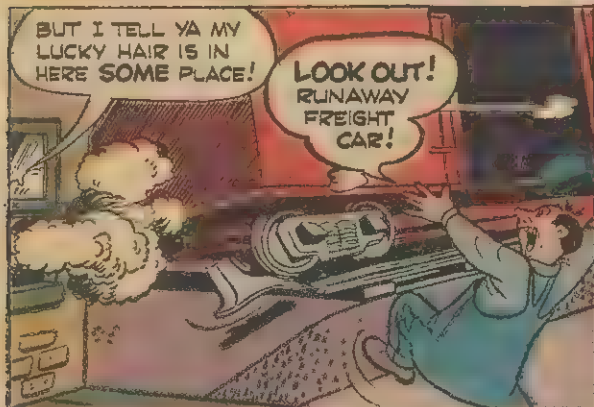
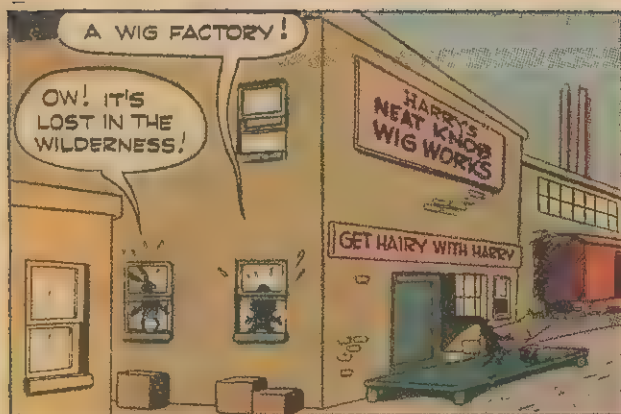
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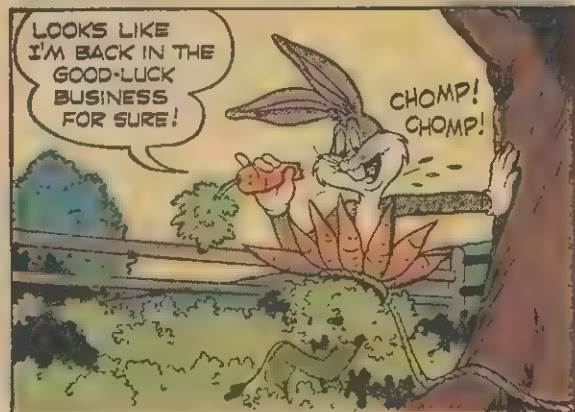
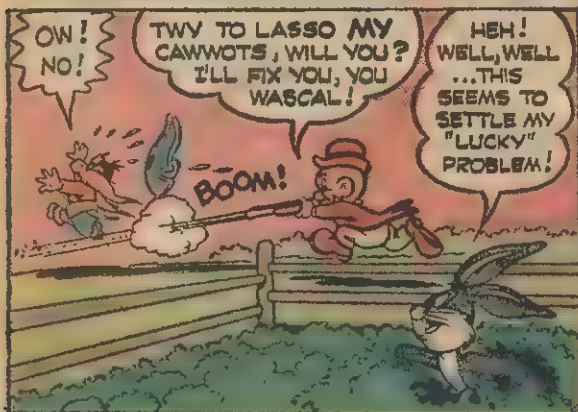
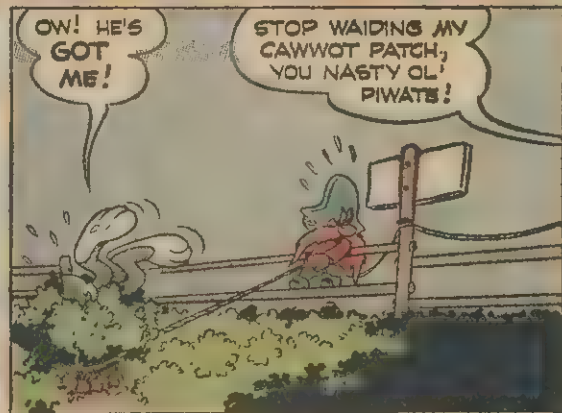
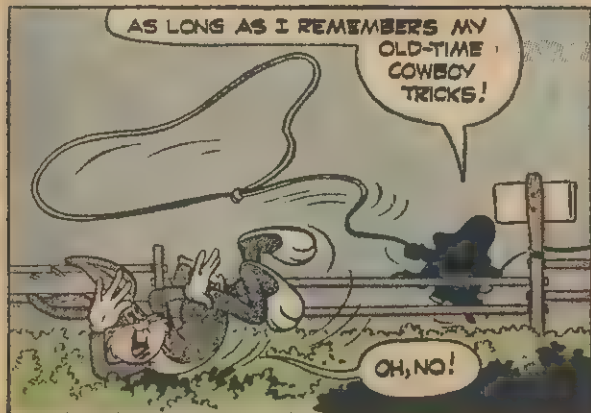
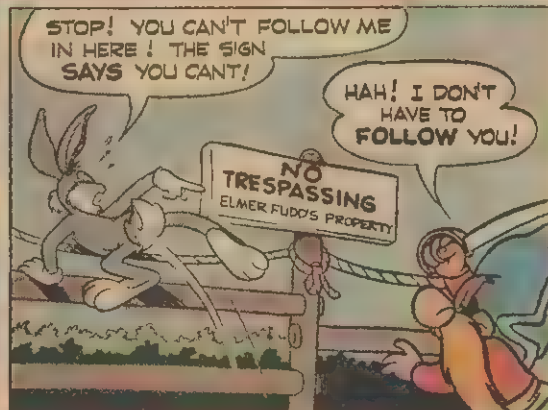
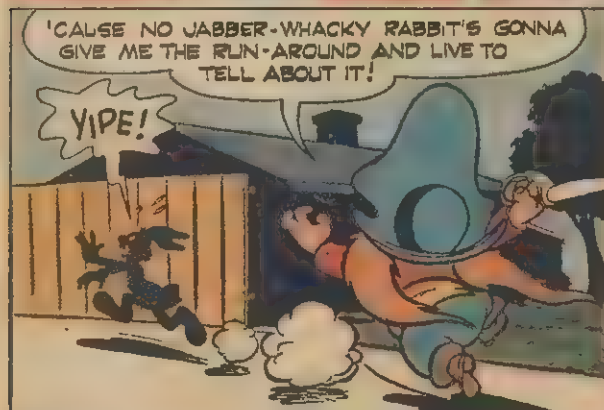
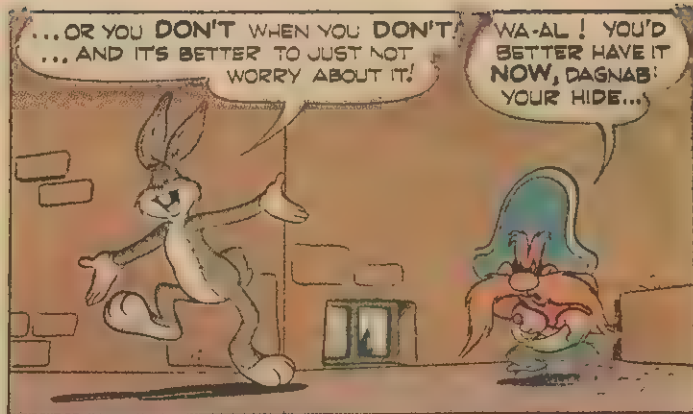
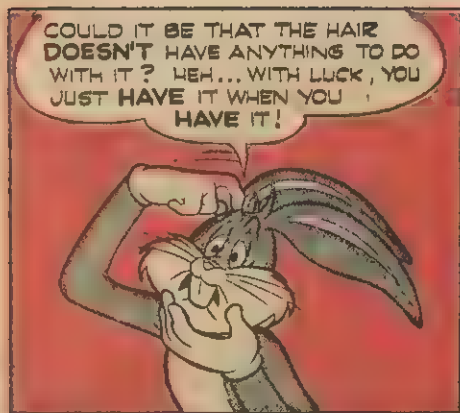
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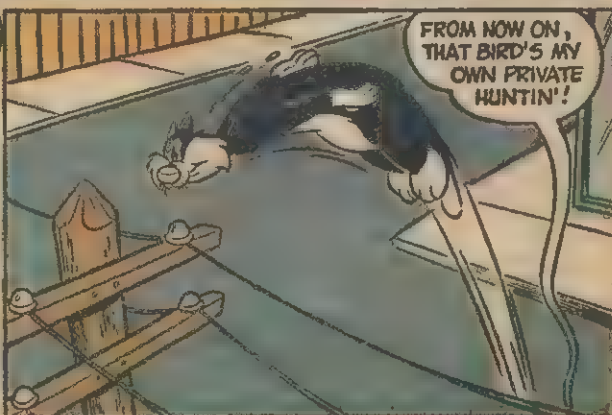
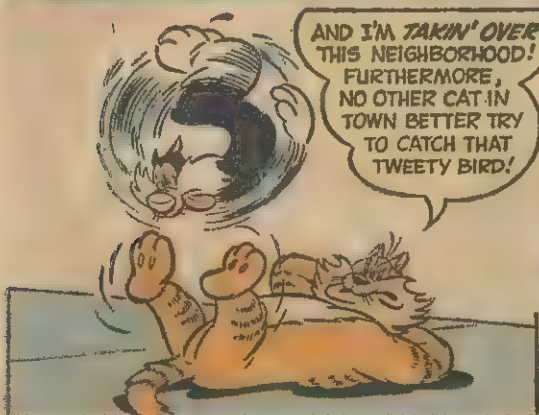
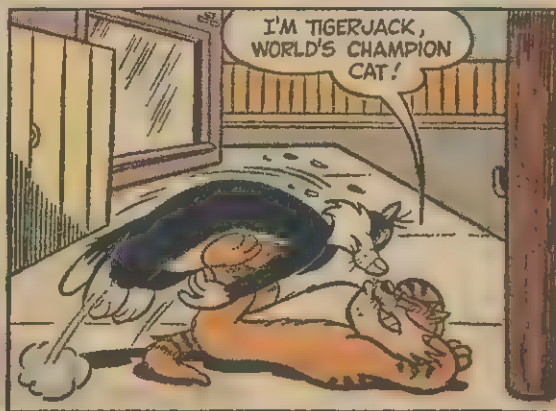
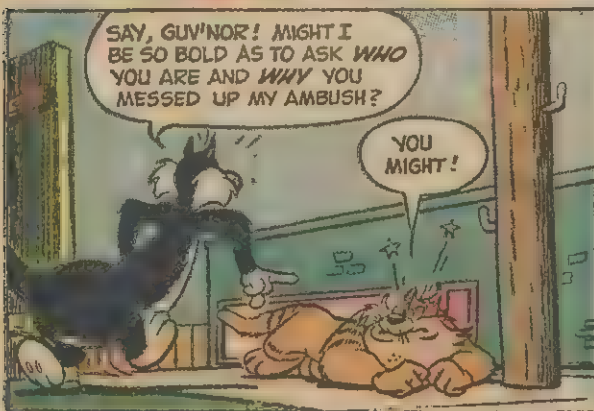
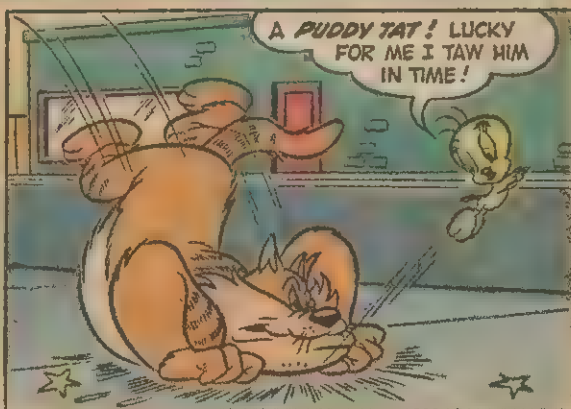
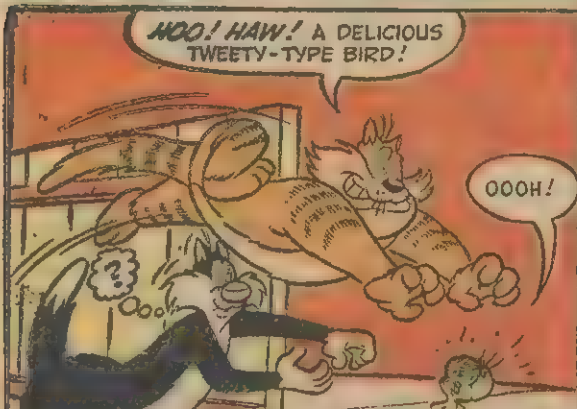
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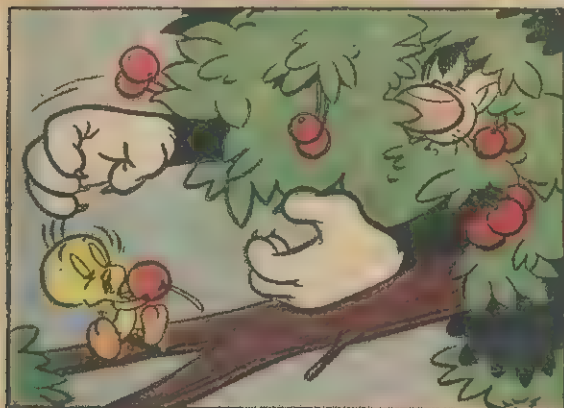
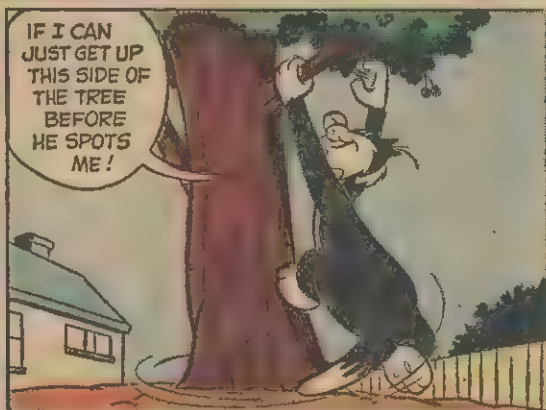
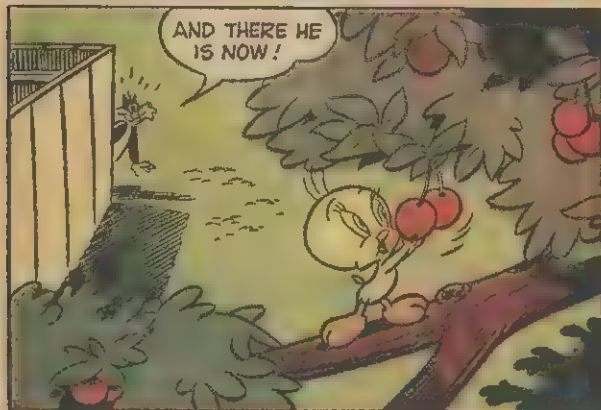
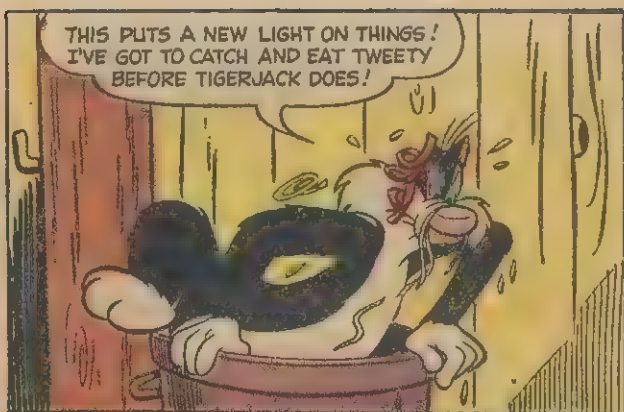
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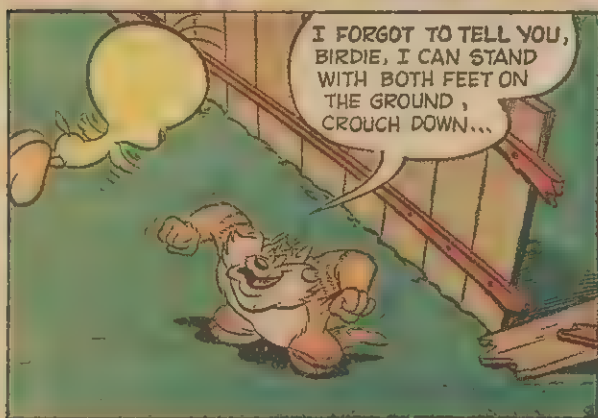
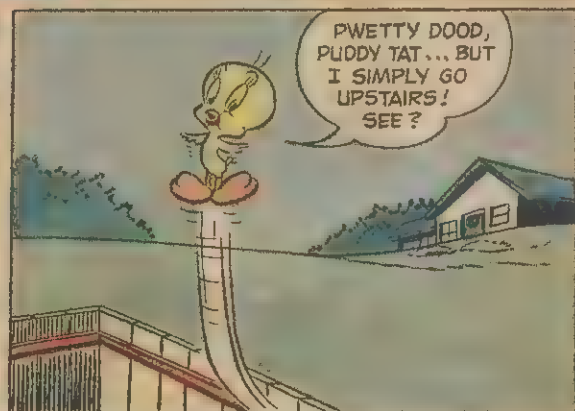
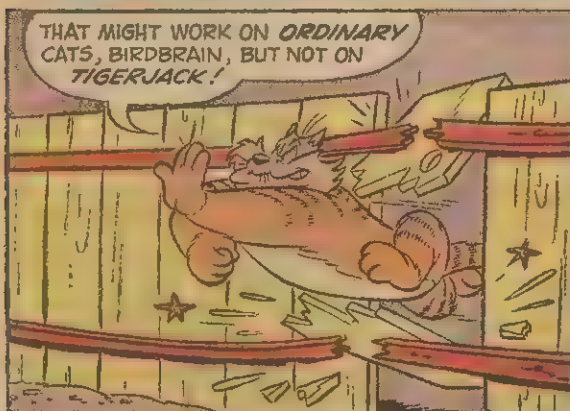
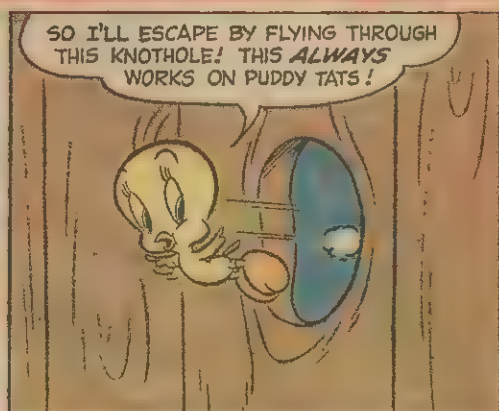
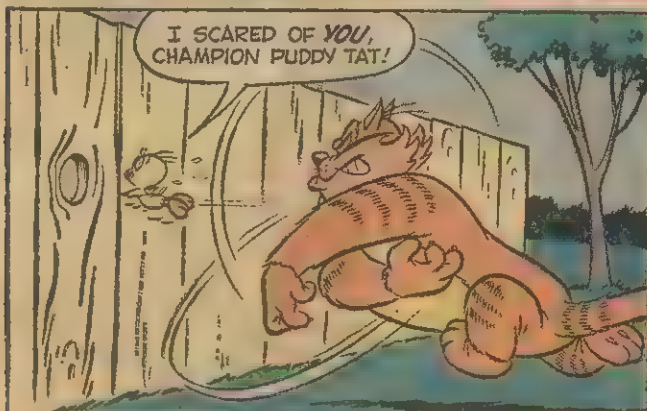
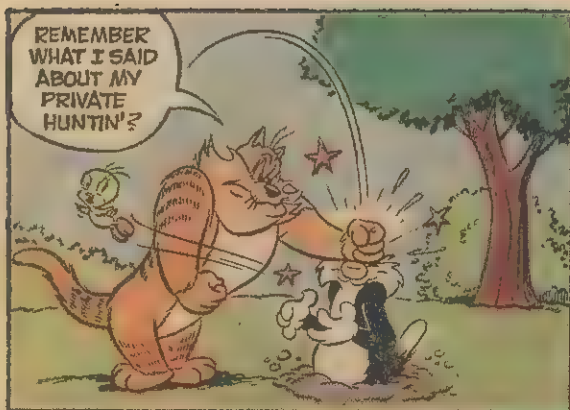


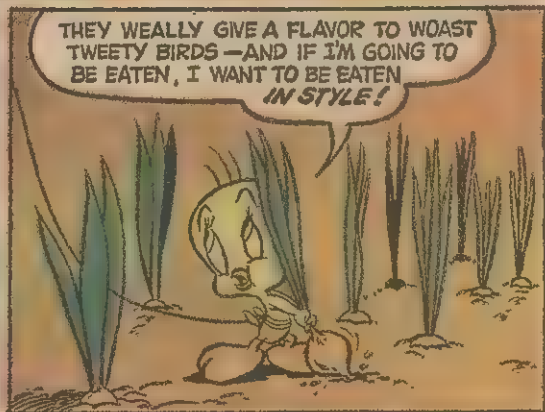
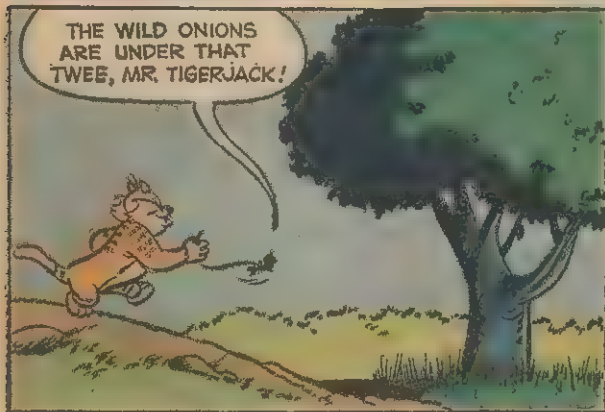
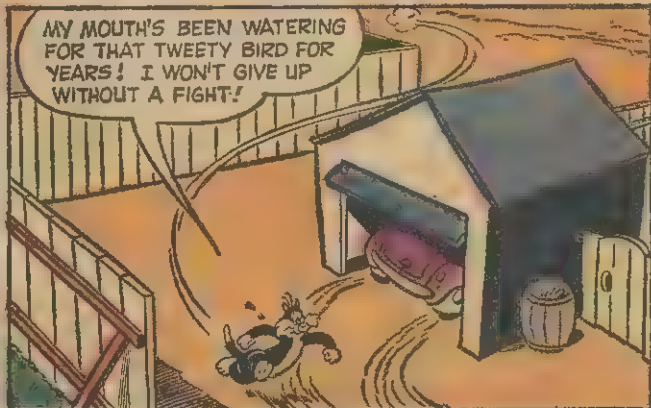
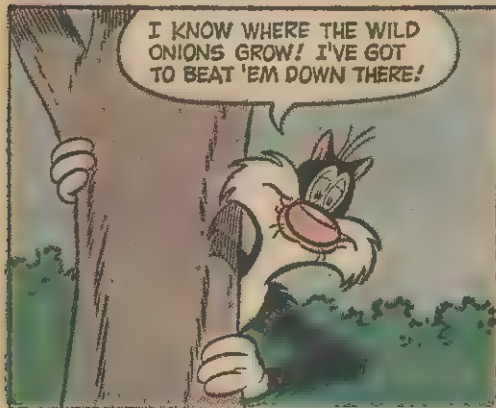
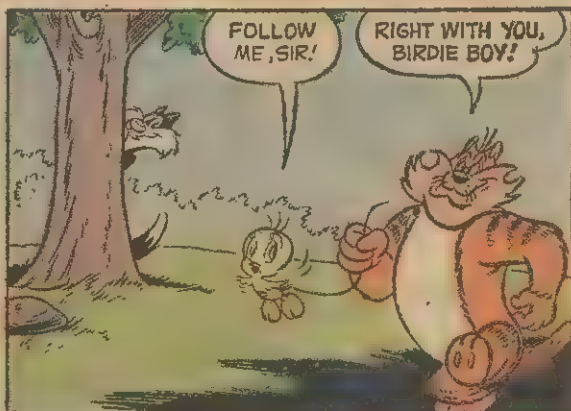
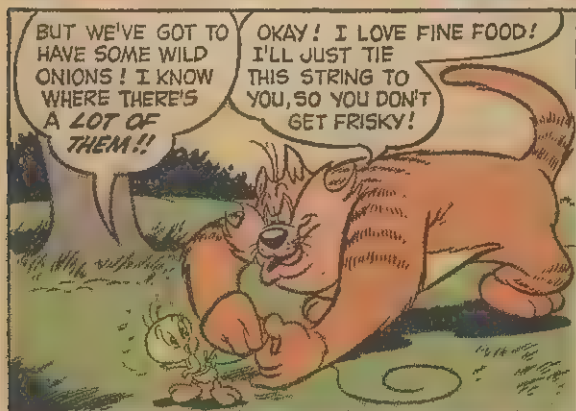
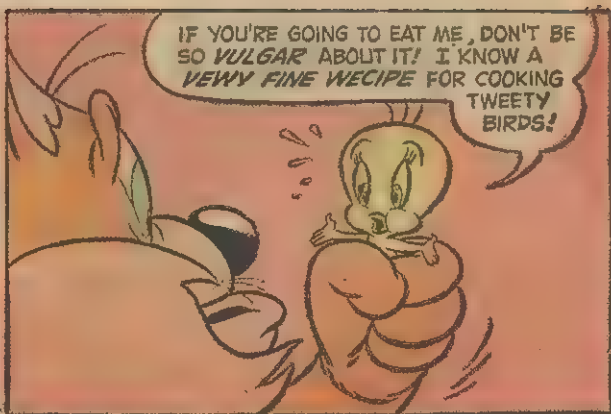
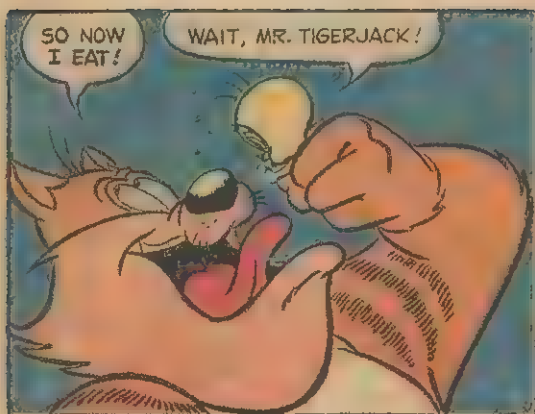


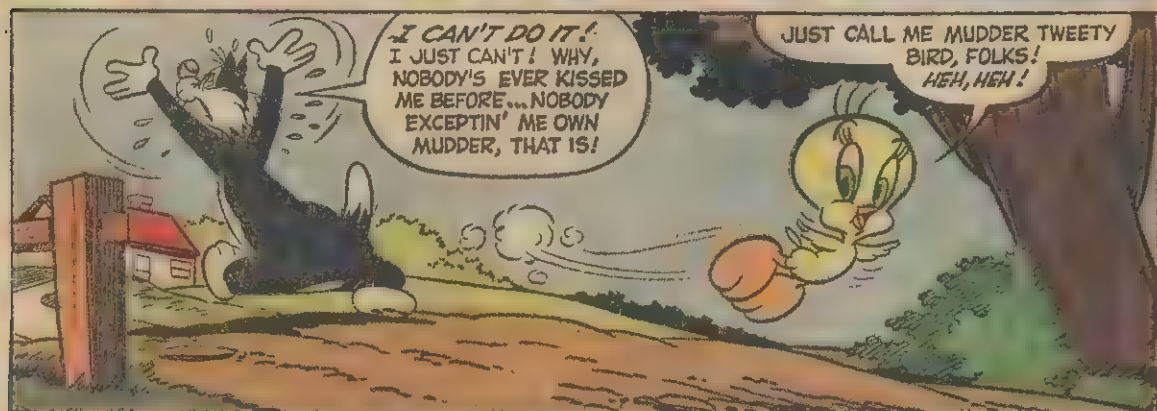
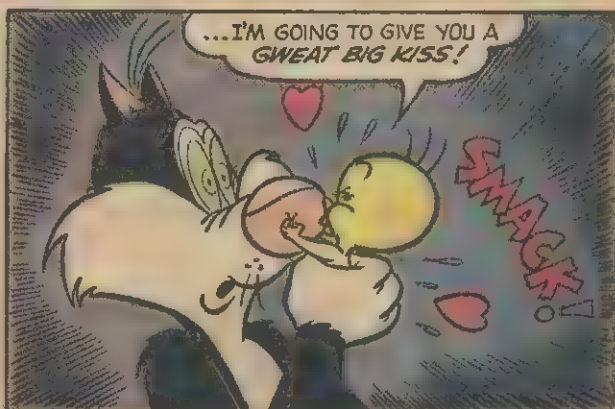
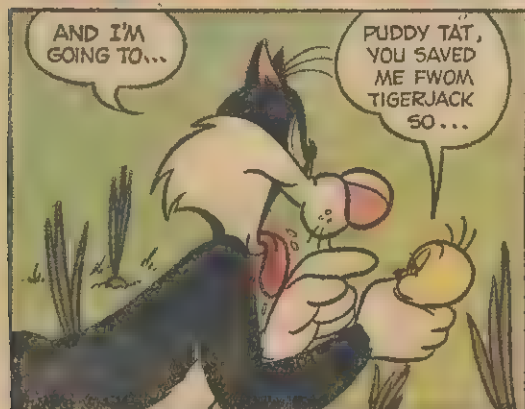
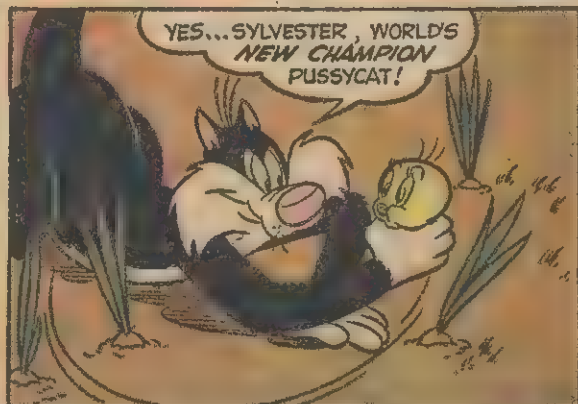
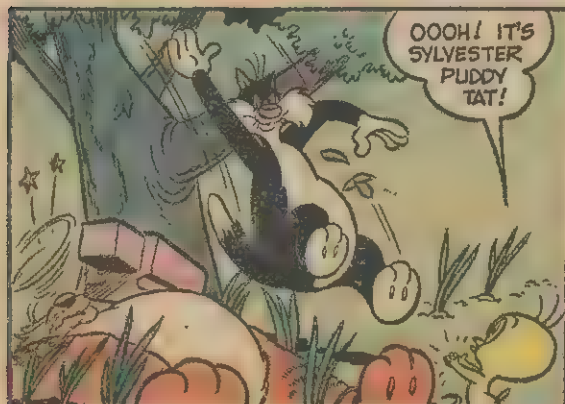
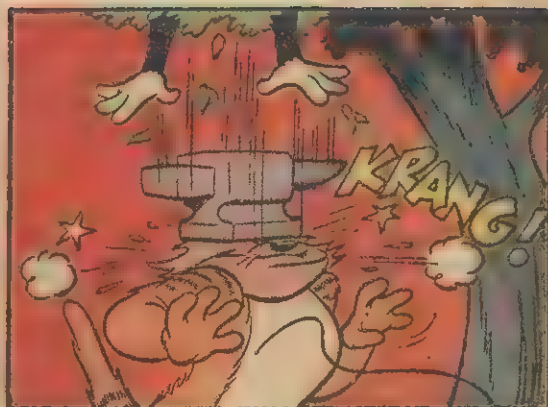
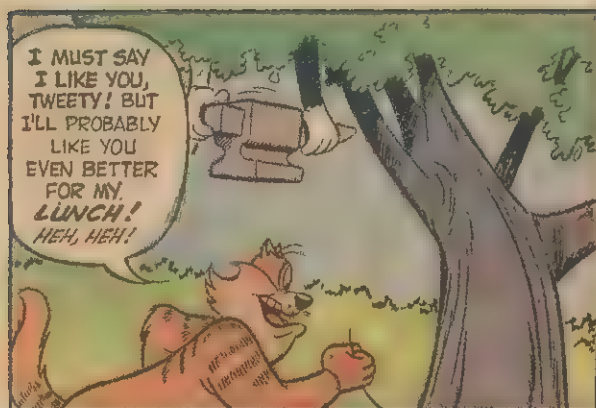




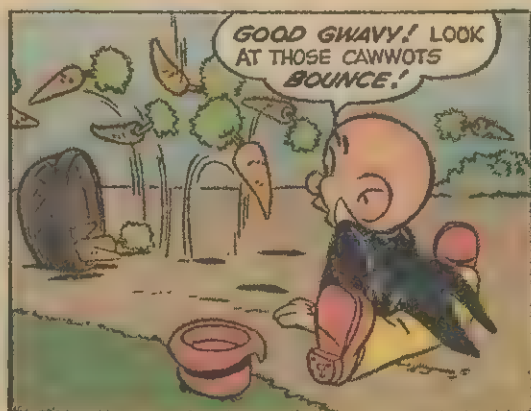
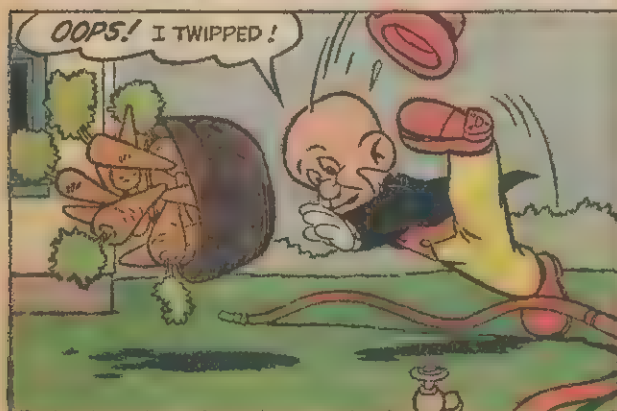
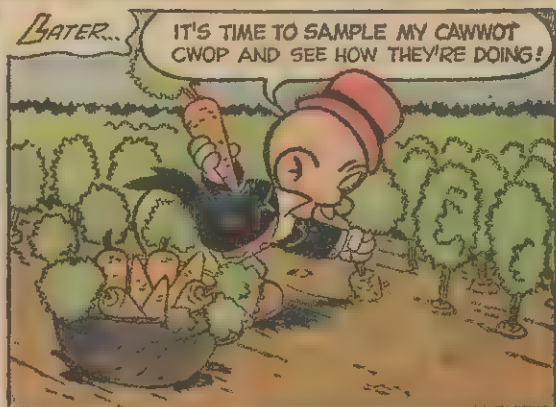
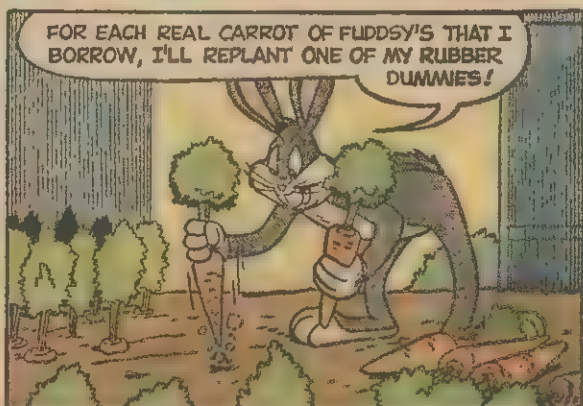
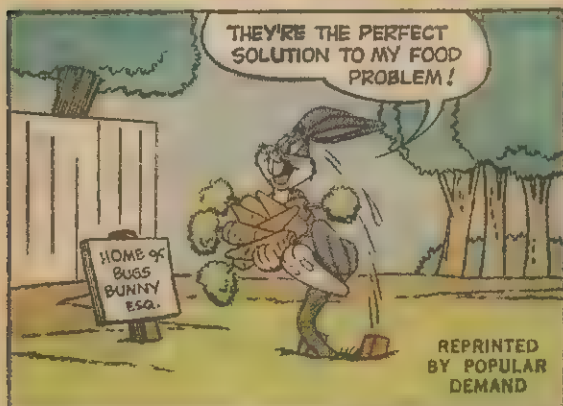
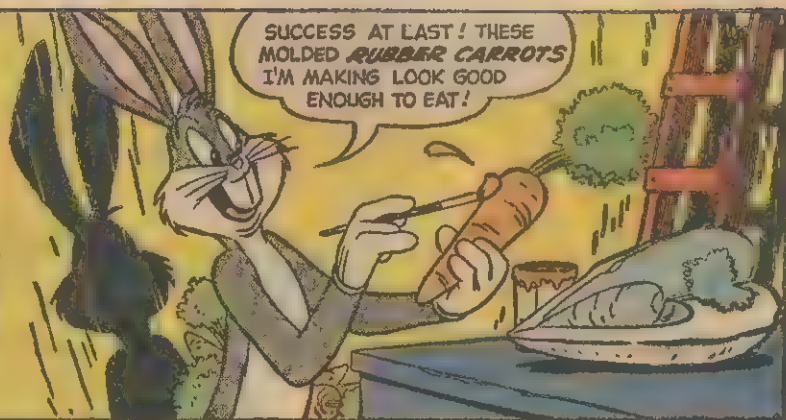


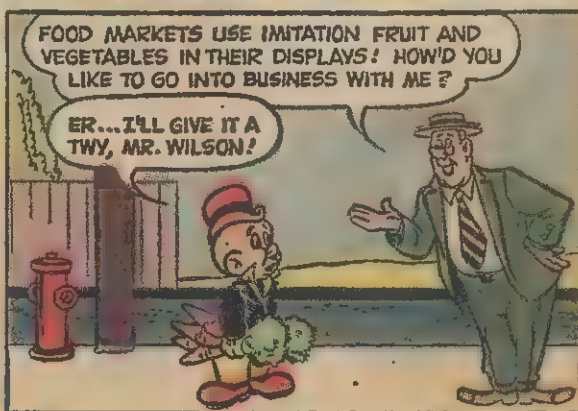
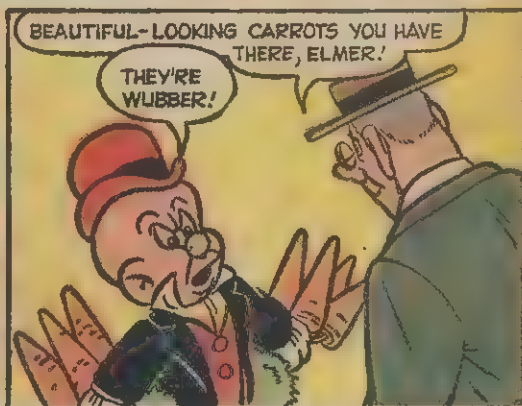
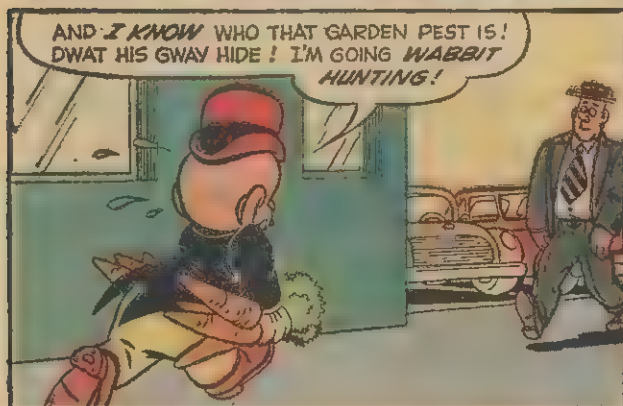
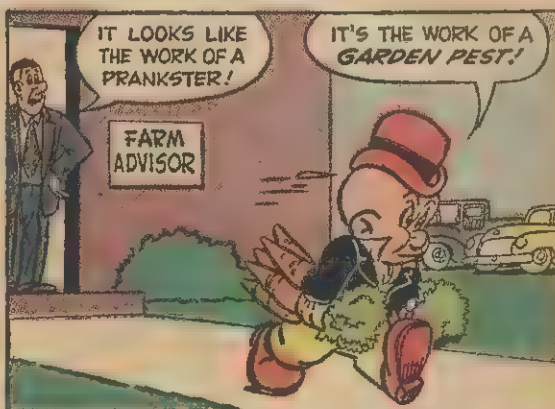
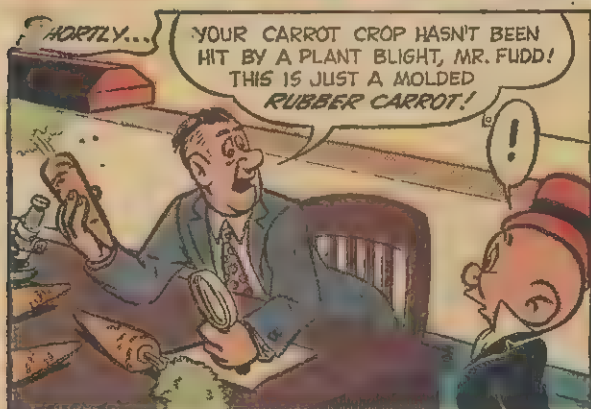
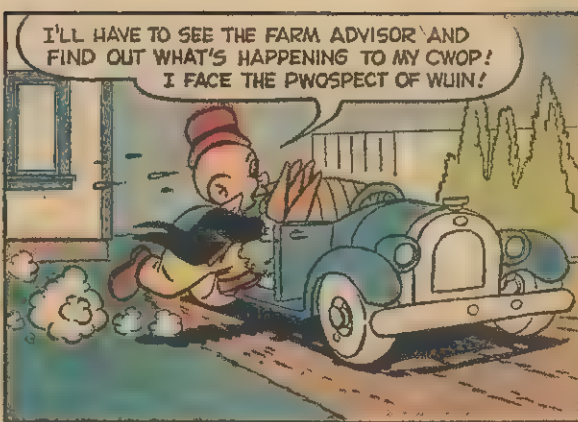
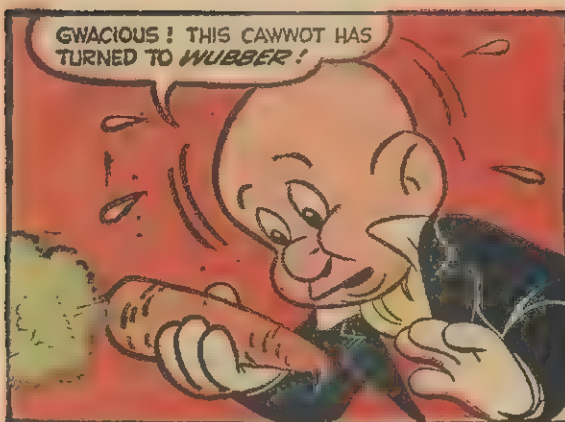






BUGS BUNNY





4 WEEK
LATER...

MY SYSTEM IS WORKING OUT
BETTER THAN MY FONDEST HOPES!
I'VE FOOLED ELMER SO COMPLETELY,
HE DOESN'T EVEN STAND GUARD OVER
HIS CARROT PATCH ANY MORE!

KEEP
OUT
Elmer
Fudd

HOME OF
BUGS
BUNNY
FOR

AFTER SWAPPING TODAY'S BATCH OF RUBBER
CARROTS FOR ELMER'S REAL ONES, I'LL HAVE
ENOUGH GOODIES TO LAST ME FOR THE REST
OF THE MONTH!

THERE GOES THE WASCAL WITH
A LOAD OF MY CAWWOTS! I
HOPE HE LEFT A GOOD
SUPPLY OF HIS
WUBBER
DUMMIES!

THIS IS WICH! I SELL BUGS'S WUBBER CAWWOTS
FOR FIVE TIMES MORE THAN MY
WEAL CAWWOTS!

HELLO, MR. WILSON! I HAVE A
SHIPMENT OF WUBBER CAWWOTS
FOR YOU!

THAT'S
FINE,
ELMER...

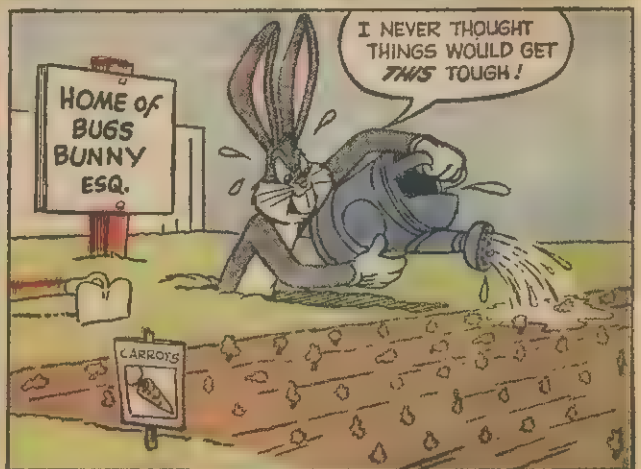
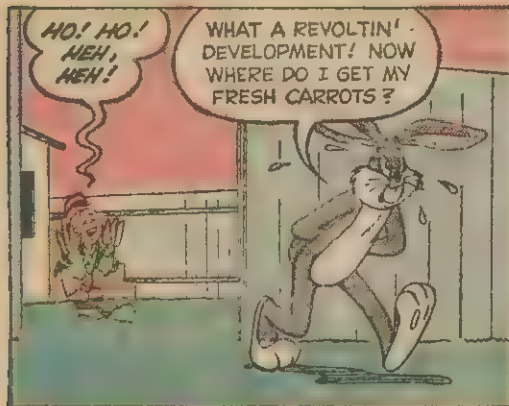
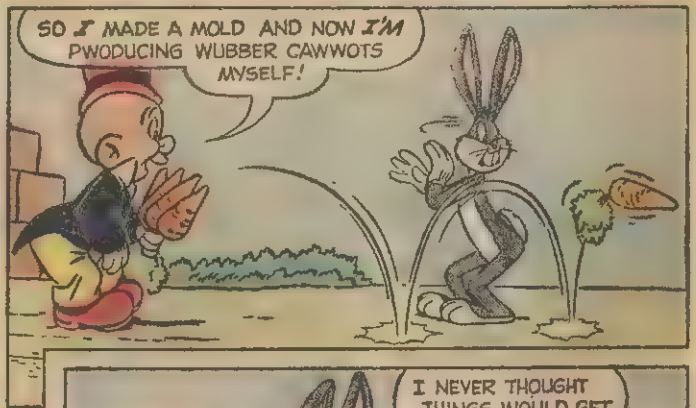
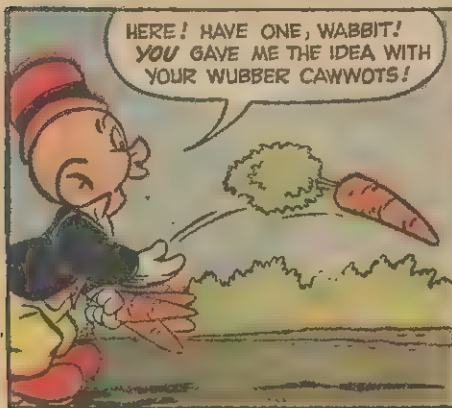
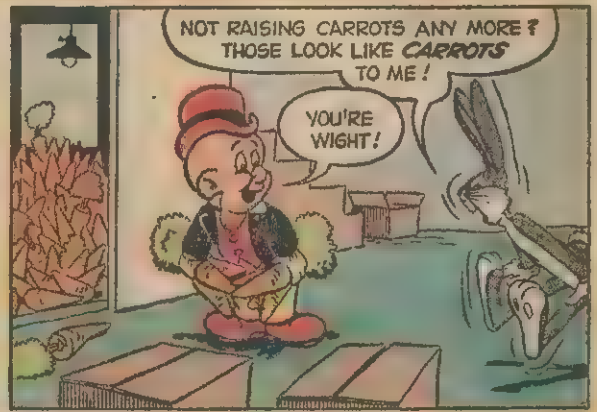
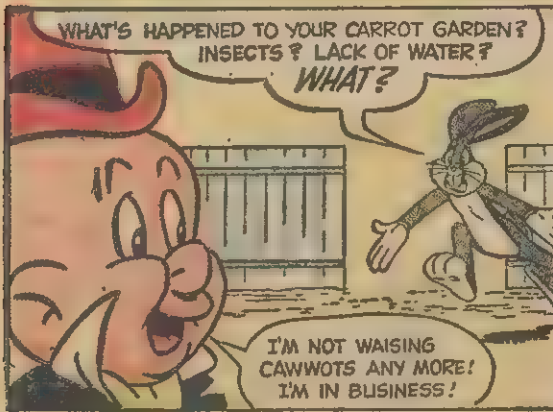
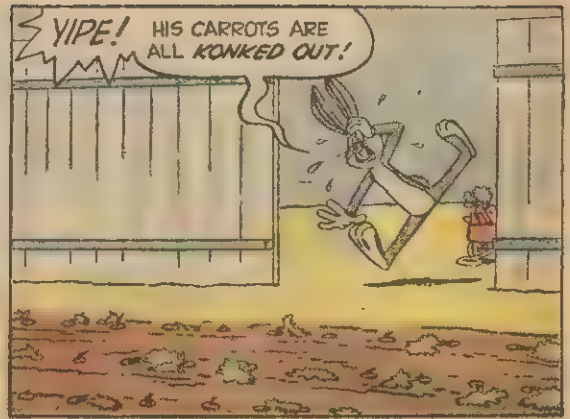
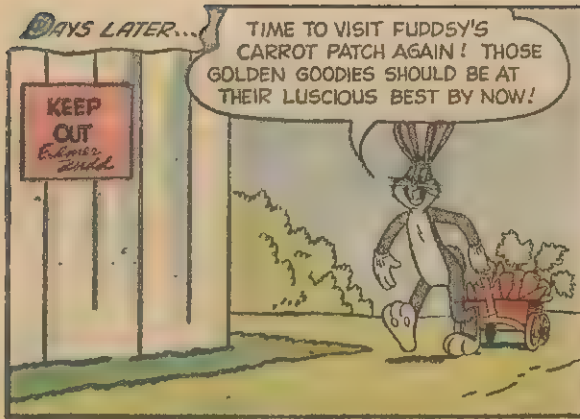
BUT WE NEED **MORE** RUBBER VEGETABLES!
THE DEMAND IS TERRIFIC!
STEP UP PRODUCTION!

I'LL TWY,
MR. WILSON!

GOOD GWIEF! THIS PWOSPERITY IS A
PWOBLEM! HOW'LL I EVER GET BUGS TO
INCREASE PWODUCTION WHEN HE DOESN'T
EVEN KNOW I'M WISE TO
HIS TWICKS?

CLICK!

WHAT A PWEDICAMENT! I'LL HAVE TO STAY
WITH THIS PWOBLEM TILL IT'S SOLVED!





DINOSAURIA

PROTOCERATOPS



The eggs of a dinosaur were first discovered in the Mongolian desert in 1922 — they were one hundred million years old! The eggs belonged to a small dinosaur of the Upper Cretaceous age — protoceratops. Eight feet long, protoceratops was distinguished by the strange circular collar behind its big skull. It was a harmless plant-eater with a parrot-like beak that had teeth only along the sides of its jaws. This odd-looking dinosaur was the ancestor of the great horned saurians.



Protoceratops laid its eggs in the sand in a dig-out hollow where twelve to twenty eggs, each eight inches long, hatched.



Protoceratops was not a fighter—its eggs were often stolen and eaten by the swift “ostrich” dinosaurs of the period.



Hi Kids! I'm "CRACKY"

Official Mascot of
GOLDEN MAGAZINE
for boys and girls

Come on and join my Golden Magazine
"SING ALONG"
You can even play this tune on your piano



Yes-sir-eee boys and girls!

You're reading to the right tune
whenever you're reading the
great stories written in
GOLDEN MAGAZINE

Each story packs more punch than a rock 'n roll
band. It's just the type of reading that spurs
your imagination from first word to final period.

**Along with great stories, GOLDEN MAGAZINE
promises you more...and delivers more.**

- More contests and sweepstakes with valuable prizes.
- More exciting things to do...and creative things to make.
- More side splitting jokes.
- More puzzles, games and quizzes.

There's more, more and lots more!



GOLDEN MAGAZINE can be bought at a supermarket or newsstand near your home.

Just clip out this coupon and send it with \$1.00 to ME,

"CRACKY"

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Poughkeepsie, N.Y. 12602



I'll send you your own
three month subscription,
delivered to you personally
by your local mailman.

Name _____ Age _____
Address _____
City _____ State _____ Zip _____

By mailing me this coupon now, along with \$1.00, you'll save 50¢
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to get your copy...
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If not completely
satisfied with
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DO YOU NEED EXTRA MONEY?

NEW! FROSTED FANTASY CHRISTMAS ASSORTMENT
21 really deluxe cards
Excitingly different



It costs you nothing to try

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NEW! PET SET
ALL OCCASION
ASSORTMENT
10 delightful
animals reproduced
as giant size
cards, suitable for
framing



NEW! DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT
18 gay, colorful large
sheets. Terrific

for selling only 100 boxes of our new Frosted Fantasy Christmas Card assortment. You make \$1.00 for selling 1 box, \$2.00 for 2 boxes, \$10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out entire Business Reply Coupon below—mail it today

—and free samples of personalized Christmas Cards and stationery
—plus other leading boxes will be sent you immediately on approval. No experience necessary.



NEW! REFLECTIONS
STATIONERY ENSEMBLE
Lovely water lily design
on rich vellum sheets
with matching envelopes

FILL IN
COUPON-
ENVELOPE,
FOLD OVER
FIRMLY,
SEAL (PASTE
OR TAPE)
AND MAIL
TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150—\$250—\$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

CUT OUT
ENTIRE
BUSINESS
REPLY
ENVELOPE
BELOW
• No Stamp
Necessary



FREE SAMPLES
PERSONALIZED
CHRISTMAS CARDS,
STATIONERY and
CATALOG OF
OUR ENTIRE LINE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary
Cut Along Dotted Line

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY MAIL

First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY

20 Bank Street

White Plains, New York 10606

Dept. T-3

DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY
CHEERFUL CARD COMPANY, Dept. T-3
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me free samples of personalized Christmas cards and stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional free money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____
Address _____
City _____ State _____ Zip Code _____
Apt. No. _____
PLEASE PRINT
If writing for an organization, give its name here

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

Postage
Will be Paid
by
Addressee

Be A Big Winner

JOIN SALES LEADERSHIP CLUB

Get Terrific **PRIZE** Awards

or Big **CASH** Awards



JUL 11 1968

Where else can you get
this cool Fun Bike for selling
only 24 boxes?... Or choose
your rewards from other fabulous
values in our **FREE** big
prize catalog!



EXTRA BONUS!

Free Gifts For
Re-Orders!

★ **FREE ALBUM** of Actual Christmas
Cards — Yours to Keep!

★ **AMAZING VALUE** top quality cards
with **NAME IMPRINTED FREE** for
LESS THAN 6¢ EACH!

★ **FINEST SELECTION FOR EVERY-**
ONE — Sell Faster, Easier!

★ **NO RISK — NO OBLIGATION —**
NO INVESTMENT!

Be "In"
And
WIN!

Join The
Leader
NOW!

SALES
LEADERSHIP
CLUB,
Springfield,
Massachusetts
01101

**IT'S EASY TO GET FABULOUS PRIZES
OR CASH—HERE'S HOW**

Just fill in coupon below and mail at once — no envelope, no stamp necessary! We'll enroll you as a club member and rush everything needed to start you on the way to earning the prizes of your choice — ALL AT NO COST TO YOU!

For many years, thousands like you have followed the Sales Leadership Club plan to success, just by showing our easy-to-carry Personalized Christmas Card Album to friends, relatives, neighbors and businessmen. The beautiful cards practically sell themselves... so you take orders at the bargain price of only \$2.95 per box, containing as many as 50 cards, depending upon designs selected — **EACH CARD WITH NAME IMPRINTED FREE!**

Many valuable prizes can be yours for selling **ONLY 5 BOXES**, and there's no limit to the number you can earn! If you prefer cash instead of a prize, you may keep \$1.00 for each box sold. That's all there is to it! **GET STARTED TODAY — THE PROVEN SALES LEADERSHIP WAY!**

*Life Is Great When You're A Winner.
Everyone Who Tries Can Win!*

No
Postage Stamp
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If Mailed in the
United States

Postage
Will be Paid
by
Addressee

BUSINESS REPLY MAIL

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SALES LEADERSHIP CLUB

Dept. S8G-7

Springfield, Mass. 01101



Fold Over ↑ Don't Cut! Just Seal (Paste, Staple or Scotch Tape)
Enroll me as a member. Rush **FREE** Membership Card, Christmas
Card Album, Prize Catalog and full details on how to earn prizes
or cash.

Name _____
Address _____ Apt. No. _____
City _____ State _____ Zip _____

FILL IN COUPON-REPLY CARD • CUT & MAIL TODAY • NO STAMP NEEDED